A MESSAGE FROM STEVE

To all of Cox Communications’ Arizona customers, community partners, elected officials, vendors and supporters, a heartfelt thank you for making 2013 our most successful year in recent memory. Our employees, operations and networks have never been busier. This is a reflection of the steady recovery of Arizona’s economy. After several tough years we see evidence of business improvement in Phoenix, Tucson and our rural operations. Economic betterment leaves its footprints in the volume of data that travels at the speed of light across our broadband network. Last year, Arizona new home construction far outpaced our projections, and Cox Cable customers enjoyed record-breaking numbers of on-demand movies and television programming on the most robust subscription video library in the cable industry.

In 2013, we launched more residential, business and advertising services than any other combination of communication and media providers in Arizona. And you and your neighbors responded favorably – we are the market share leader in all three primary residential services we offer in our network footprint. Cox Home Security is installing hundreds of customers’ homes every month, and in October we added our millionth residential broadband customer in Arizona. More than ever, broadband equals opportunity, and Cox acknowledges and appreciates the trust you place in us to propel your digital world.

Even as we witnessed these successes, the Cox team recognized that the recovery in Arizona is not symmetrical. In 2013, Cox launched Connect2Compete to provide low-cost Internet service to Arizona students whose families may not have the advantage of broadband in their homes. The variability in the conditions of local communities concentrated our employees’ volunteerism as never before in our history. Last year, over 39,100 hours of community service was provided by Cox employees in all cities and towns we serve. Hundreds of Cox employees took part in this, not because of any corporate direction, but because the opportunities to contribute are all around us. We realize that we serve Arizona best when Arizonans are educated, employed, healthy, safe and optimistic about our shared future.

I hope you will enjoy reading about Cox’s continuing community investment. In 2013, we contributed nearly $17 million in cash and in-kind support to wonderful partners in the cities and towns we serve. In this way, we hope to work alongside you to ensure the best today and fashion the brightest future for everyone in Arizona.

Steve Rizley
Senior Vice President & General Manager
Cox Communications – Southwest Region
In August 2013, Cox Communications introduced Contour, the only service on the market that connects viewers to the things they care about by integrating multiple personal recommendations into an intuitive new guide, with a tablet app that serves up relevant content to viewers at home or on-the-go. Contour also offers the only DVR in the country that can record six shows at once and provides two terabytes of storage.

The Contour app for iPad or Android features:
- A second screen personal video experience with the ability to search for live or on DEMAND content with a simple, intuitive swipe
- Access to over 90 national cable channels of live TV
- Thousands of video on DEMAND selections

Contour guide features:
- An advanced user guide that recognizes up to eight unique user profiles recommending different shows for each user
- Offers personal recommendations based on specific shows each person watches and likes

Record 6 DVR features:
- The only DVR in the U.S. that records six shows at once
- Two terabytes of storage with capacity to store up to 300 hours of high-definition shows and 1,000 hours of standard-definition shows

Cox Business has launched VoiceManager IP Centrex, a cloud-based, business-class phone system designed to fuel productivity and maintain financial controls in one reliable communications platform for small businesses. Ideal for organizations looking for a sophisticated but easy-to-use phone system, IP Centrex is fully managed by Cox Business, enabling business owners to focus on what’s most critical – their business.

With no upfront equipment investment and one monthly fee, IP Centrex provides an affordable, predictable voice solution to businesses, backed by Cox Business’s world-class customer service every step of the way.
A MESSAGE FROM LISA

When I look around Southern Arizona, I am filled with a sense of pride about how Cox Communications helps our customers discover and connect to the things they care about the most. Our employees show up every day to provide life’s most important connections. We do so both as an industry leader and as a company that illustrates, through our actions and investments, that we are an important partner in the success of the Southern Arizona community.

I am proud to join our nearly 380 Southern Arizona employees in celebrating our long tradition of community investment. This year, we have brought millions of dollars of new telecommunications infrastructure to downtown Tucson, we have continued to invest in our local network to bring the fastest and most reliable broadband product to residential and commercial businesses. We launched our new video Contour product to make home entertainment more exciting and our home security product is making our friends and neighbors safer. From Douglas to Sierra Vista, Benson, Tombstone, Huachuca City and Tucson, you have trusted us to bring our award winning products and services into their homes and businesses.

Our passion about community stewardship is clearly demonstrated here in these pages. This year, because of our employees’ generosity, Cox Charities reached a milestone, donating over $160,000 to local non-profits here in Southern Arizona. I am happy to report that this was the largest employee contribution we have had since the inception of Cox Charities.

Our commitment to the community also brought new partnerships and dynamic opportunities to help Southern Arizona families. Tucson was selected as the site to kick off our national Connect2Compete program, which provides low cost internet services to families in need. The newly dedicated Cox Orchid and Butterfly Pavilion brought a record number of children to the Tucson Botanical Gardens and, with our help, Sierra Vista opened a much-anticipated center for teens. Our much loved movies in the park program celebrated 10 years here in Southern Arizona.

Social responsibility is at the core of what we do. It is one of the ingredients that allows us to deliver exceptional customer service every day. Thank you to all of our employees and our community partners for the tireless work you do on behalf of everyone who calls Southern Arizona home. We are honored to deliver life’s most important connections to Southern Arizona and look forward to more celebration and partnership with the community in 2014.

All My Best,

Lisa Lovallo
Market Vice President, Southern Arizona
Cox Communications

OUR ECONOMIC IMPACT IN ARIZONA

Cox Communications Arizona continues to make a significant impact on our state’s economy in a number of ways.

2,900 JOBS
Creating jobs for more than 2,900 Arizonans with a combined payroll of more than $194.9 million

3 MILLION
Providing over 3 million voice, data, and video services to more than 1 million homes and businesses

$123.3 MILLION
Purchasing more than $123.3 million in goods and services in 2013

$86 MILLION
Generating over $86 million in taxes and fees to city, county and state governments in 2013

$3 BILLION
Investing more than $3 billion in Arizona communities through infrastructure upgrades since 1996

$17 MILLION
Contributing charitable support of nearly $17 million annually in cash and in-kind support focused primarily on youth and education programs
CoX is continually expanding offerings and adding value for our customers. In today’s busy world, Cox Communications is making it even easier to access entertainment from any location with Contour, Cox TV Connect, Gateway in-home networking options, new HDMI options and Cox Home Security. Come visit one of our Cox Solutions Stores and see firsthand how we are keeping the focus on our customers.

CoX Business provides business Internet, data, phone, and video services, as well as data management and disaster recovery services to a broad spectrum of customers. Industries throughout Arizona, including healthcare, education, government, and for-profit companies are served by a state-of-the-art communications network of over 23,000 miles. Each year, Cox Business consistently expands its serviceable footprint, and has recently completed a project in downtown Tucson. According to Michael Keith, CEO of the Downtown Tucson Partnership, “The fact that Cox owns its network and provides our business community with a reliable and dependable source of telecommunications makes it possible for us to have a world-class downtown experience.”

With the fastest Internet speeds, IP voice service, and other affordable product options, Cox Business looks to continue its mission of serving Arizona businesses, helping them grow faster and stronger.

CoX Celebrates Two Retail Stores in Tucson

Expanding services to customers, Cox unveiled its newly remodeled Cox Solutions Store in Tucson and also opened a second authorized dealer store in Tucson to deliver the ultimate experience in communications and entertainment products and services for TV, phone and high-speed Internet. Customers came out to meet Phoenix Suns star and University of Arizona alum Channing Frye and celebrate at the store with entertainment, games and of course Digeez.

Cox Media is the trusted provider of advertising solutions for local businesses across the Southwest region. Cox Media offers a multi-platform portfolio of advertising products that reach consumers wherever they are – on-air, online or on-the-go. With the help of Cox Media, advertisers can associate their brands with popular TV programming like Monday Night Football and The Walking Dead, and reach consumers as they navigate their favorite websites. The on DEMAND platform allows advertisers to capture viewers’ attention beyond a typical 30-second commercial through short video segments.

Cox Media also offers full creative and production capabilities to craft the most effective message for an advertiser to use across multiple screens. Cox Media’s stellar production team is also responsible for the exciting programming line-up on Cox7, including Grand Canyon University Sports, Su Vida, High School Football and the Emmy Award-winning STEM Journals.
Commitment to Community Programming

Cox7 Arizona
cox7.com
Cox7 Arizona is home to entertaining, informative and timely local programming that showcases community, family and the Arizona lifestyle.

Arizona Rattlers
If you want championship football, Cox7 has it. For the second year in a row, Cox7 was the home of the Arizona Rattlers of the Arena Football League. A total of 13 games were televised in 2013 and the Rattlers, again, brought home the AFL championship trophy!

Arizona Highways
Arizona Highways is dedicated to sharing the unique and beautiful places that make Arizona such a wonderful state to live in and visit. We explore the best hiking and biking trails, meet Arizona Highway photographers, learn about the history of the state and more.

Doing More for Arizona
Doing More for Arizona is a 30-minute program that highlights various non-profit organizations throughout the state of Arizona that have received funding from Cox Charities. Each show explores how Cox Charities grant recipients are giving back to our community.

Grand Canyon University
In 2013, Cox7 became the official home of Grand Canyon University sports coverage, starting with men's basketball televised games and “Thunderzone, the Dan Majerle Show.” Don’t miss even more exciting coverage including women’s volleyball, basketball, and men’s baseball games in 2014.

Su Vida
Su Vida (Your Life) celebrates Southwest Hispanic culture, lifestyle, family and food. Hosted by Vanessa Ramirez and JR Cardenas, Su Vida reaches second and third generation Hispanics with culturally impactful stories and information.

STEM Journals
Geoff Notkin, who starred on Science Channel’s Meteorite Men, takes viewers along as he visits intriguing sites across the state, discovering the latest happenings in science, technology, engineering, and math (STEM) and exploring STEM-related careers.

High School Football
This year Cox Communications celebrates 32 years of broadcasting Arizona High School Sports! Nothing matches the passion of the players, coaches, parents, relatives, and fans.

Step Outside
If you’re puzzled about plants or need help with your landscape, Step Outside with Arizona landscape architect Pete Curé. Get inspiration from beautiful yards, gardens and landscape projects, along with expert advice as you learn to design with the desert in mind.
Cox Communications and The Trust for Public Land were pleased to announce the finalists and winner of Arizona’s 2013 Cox Conserves Heroes program. A total of $15,000 was donated to local environmental nonprofits on their behalf. As a finalist, each individual secured a $2,500 donation for his or her nonprofit of choice and went on to compete for an additional $7,500 through an online public vote.

Congratulations to Arizona’s 2013 Cox Conserves Heroes listed with their nonprofit of choice:

- Craig Anderson, Nina Mason Pulliam Rio Salado Audubon Center
- Diana Hadley, Friends of Tucson’s Birthplace - Mission Garden
- Brad Lancaster, Desert Harvesters and Green Infrastructure Planning

Brad Lancaster was named Arizona’s 2013 Cox Conserves Hero for his long-standing commitment to and passion for Arizona’s open space. As a leader of the grassroots environmental movement to create policy in the City of Tucson for green infrastructure, Brad educates our community on the benefits of rainwater harvesting and planting native trees for food for people and nature.

Cox Conserves Heroes takes place in multiple Cox markets across the nation, has donated nearly $300,000 to local environmental nonprofits and recognized more than 100 volunteers. For more information, visit CoxConservesHeroes.com or find us on Facebook.

TWIG 2013 – TURNING WASTE INTO GROWTH

Project TWIG (Turning Waste Into Growth) is Cox’s internal sustainability effort designed to raise funds for Cox Charities, provide employees with convenient recycling options, divert waste from landfills and reduce waste disposal costs. All recycling revenue directly benefits Cox Charities. Since its inception in 2008, TWIG has raised nearly $60,000 statewide for Cox Charities. TWIG is a 2013 Cox Conserves Chairman’s Cup award-winning program. As a recipient of this award, Cox received $10,000 to donate to a local environmental nonprofit, courtesy of the James M. Cox Foundation. The Nature Conservancy was selected as the beneficiary of these funds.

Cox employee Chris Bliss sorts through recycled scrap cable for the TWIG program. On average, Cox recycles 270 tons of scrap material annually through the ASC Scrap Cable Recycling Program. With tonnage fees around $29, this translates to approximately $7,830 in savings per year.
COMMITMENT TO GOVERNMENT

COX LEADERS MEET WITH ARIZONA GOVERNOR

Arizona leaders visited Arizona Governor Jan Brewer to preview Contour, Cox’s enhanced video experience. Armed with his iPad, Cox President Pat Esser demonstrated Contour’s features, highlighting the new app, the easy-to-use guide that includes a recommendation engine, and the new DVR capabilities that permit customers to record up to six shows at once and store up to 1,000 hours of video.

After previewing Contour, the Governor discussed one of the cornerstones of her agenda: education. Funding for technology in the classroom, teacher training, and migrating Arizona from the AIMS standardized test to the new PARRC Assessment for students were just some of the issues for which the Governor advocated during the 2013 Arizona Legislative Session.

ASU LEGISLATIVE EXPERIENCE

For the past 7 years, Cox and the WP Carey School of Business have partnered to teach the executive MBA students at ASU about the important role of the Legislative Process, particularly as it impacts businesses. Students spend two days at the State Capitol, learning about the legislative branch and the legislative process, as well as the role of lobbyists, the public and the executive branch in shaping the public policy of the state.

LAWMAKERS VISIT COX

During 2013, several Arizona state lawmakers took the opportunity to tour the Cox Communications campus on Deer Valley Road and learn more about the company’s operations, products and services.

On a tour of the Cox Deer Valley campus, Julio Herrera, national sales and retention director, discusses Cox’s Center of Excellence with Arizona State Representative Rick Gray.
Cox Communications is committed to being the most trusted provider of communication services. We strive to honor this not just by the high-caliber of services we provide our customers, but also by giving back to the communities we serve. This pledge is a cornerstone of our company’s heritage and culture and was the driving factor allowing us to contribute nearly $17 million in cash and in-kind donations last year in Arizona.

Cox Arizona is proud to support local non-profit organizations in Greater Phoenix and Greater Southern Arizona through sponsorships, charitable donations, public service announcements and other in-kind donations.

Our primary focus is supporting programs which target children, educational and technology initiatives and efforts. We believe this is the foundation to build highly productive citizens in society.

**Cox and John Walsh Take Charge! of Internet Safety**

Cox brought John Walsh to Phoenix for Washington Elementary School District’s “Parent University.” Mr. Walsh presented the Arizona and national results of the 2013 Teen Internet Safety Survey and talked with local parents about how they can keep their teens safe online. Mr. Walsh has partnered with Cox Communications and the National Center for Missing and Exploited Children since 2005 to deliver annual survey findings about what teens are doing online to ensure we’re staying up-to-date with trends.

**Connect2Compete**

Broadband adoption programs have been an important part of Cox’s legacy. As a proud partner in the national Connect2Compete initiative, Cox launched our low-cost high speed Internet offer in April 2013, aimed at bridging the digital divide. Cox launched the national Connect2Compete program at Tucson’s Los Amigos Technology Academy in the Sunnyside Unified School District. Community leaders, school officials, students and parents joined Cox at the kick off. Arizona continues to embrace the C2C program – leading the region with C2C customer growth. Cox’s commitment is to offer significantly discounted prices for cable broadband service and equipment for families with children in grades K-12 who participate in the National Free School Lunch Program. Cox is working with school districts across the state to connect students with access to necessary resources and educational components that will benefit their education and their families.

Above, Lisa Lovullo, Market Vice President, Southern Arizona Cox Communications kicks off the national Connect2Compete program at Tucson’s Los Amigos Technology Academy.

**62,000 Water Bottle Challenge**

In early summer 2013, St. Mary’s Food Bank donated 62,000 bottles of water to Oklahoma tornado victims. As a result, the local supply for Arizona’s hot summer months was severely drained. Cox Communications launched a Corporate Water Bottle Challenge to help replenish the food bank’s water supply. Companies who joined in the effort included: Fry’s, APS, Crescent Crown Distributing Arizona Division, SCF Arizona, Arizona Diamondbacks, Manheim Phoenix, and The Phoenix Business Journal. With their help, more than 121,635 bottles of water were donated to restock St. Mary’s Food Bank’s water supply.
Tucson Botanical Gardens Opens Cox Butterfly and Orchid Pavilion

With support of Cox Communications, the Tucson Botanical Gardens officially opened the Cox Communications Butterfly and Orchid Pavilion offering Southern Arizona residents the opportunity to interact with exotic butterflies and tropical plants from around the world, while also learning about sustainability and conservation in the desert. The Cox Communications Butterfly and Orchid Pavilion is the only year-round permanent orchid display greenhouse in Arizona and home to more than 130 butterfly species.

Primavera Cooks

Cox celebrated the 30th Anniversary of the Primavera Foundation and the fifth year as the Primavera Cooks! event’s title sponsor. Cox and the Primavera Cooks! fundraiser support the foundation’s work to provide more than 7,500 individuals and families a way out of homelessness, a way to find work, and even a way to become homeowners. This year the senior team of Cox’s Southwest region again came together to serve up a delicious and fun filled evening for Cox’s community partners.

This year, Cox surprised Primavera by presenting their Las Abuelitas program with a $5,000 contribution in honor of their anniversary and to use towards a new technology center. Las Abuelitas fills a needed gap by offering affordable housing for grandparents in Arizona raising their grandchildren.

USA Network and Cox Characters Unite Award

USA Networks and Cox Communications honored Carrie Severson, CEO Founder and Leader of Severson Sisters with the Characters Unite Award. “Characters Unite” is a national public service campaign to combat hate and discrimination and promote greater tolerance and acceptance. Carrie received a $5,000 grant to support her organization, Severson Sisters. Additionally, Carrie was featured on-air in a PSA and online at charactersunite.com.

Educational Enrichment Foundation

Cox’s Lisa Lovallo introduced U.S. Representative Ron Barber at the Educational Enrichment Foundation’s event honoring people who have made a significant contribution to Tucson by supporting enhanced education and increased the awareness of the principles of humanitarianism.

The Educational Enrichment Foundation serves the Tucson Unified School District’s most vulnerable students with shoes, clothes, prescription eyewear and the means to participate in activities that contribute to their education, like sports, band and dance. It also supports teachers through classroom grants designed to expose children to innovative, authentic and memorable learning experiences.

United States Secretary of Education Visits Tucson

United States Secretary of Education Arne Duncan visited Tucson’s Sunnyside Unified School District to see how technology is being used to empower educators and engage students. Cox leadership was invited to meet with the Secretary and Cox was highlighted as an instrumental community partner in helping SUSD and its students cross the digital divide through programs like Connect2Compete and technology investments in the schools. Sunnyside provides one-to-one computing for every student. The design allows each participating student access to a wireless laptop and Cox’s C2C program helps to provide connectivity in the home. Duncan shared with everyone in attendance, “what you’re doing is not just impacting people here, but has national implications.”

October 13 Declared Cox Communications Day

Mayor Jonathan Rothschild and the City of Tucson declared October 13th as Cox Communications Day. The official declaration was made in recognition of Cox’s dedication to the community, rich employment opportunities and work in environmental conservation.
Cox’s Southern Arizona Team Honored with Innovation Award
Cox’s Southern Arizona team was recognized by the Society for Human Resource Management’s Greater Tucson chapter as a 2013 SHRM Innovation Award Winner. Cox is one of just five companies honored and received recognition for the company’s Cox Community Champion program.

Cox Celebrates 10 Years of Movies in the Park
In 2003, Cox started the Movies in the Park program with a projector and a repurposed bed sheet. Now a decade later, Movies in the Park has grown to be a major event across Cochise and Pima Counties. Residents in Tucson, Benson and Sierra Vista are invited to bring a blanket or lawn chair and join Cox and their neighbors for a free family-friendly movie. This year over 10,000 people enjoyed a Movie in the Park with Cox, including state and local elected officials who helped Cox to mark the 10th anniversary.

CBS 5 Pay it Forward Partnership
Cox was a proud sponsor of CBS 5’s Pay it Forward program, helping drive awareness, donations and volunteerism for local charitable organizations year-round. Events included helping stock the shelves of a local food bank and helping ensure all Valley kids go back to school with proper clothing and supplies.

Cox Plugs Tucson Youth into New Opportunities with Technology Center
The Boys and Girls Club of Tucson celebrated the opening of a state-of-the-art technology lab made possible by Cox. The donation of more than $25,000 worth of new computer equipment and software to the Frank and Edith Morton Club House will give students the opportunity to strengthen computer skills, communicate with teachers, check grades, complete assignments and even print school reports.

Cox Charities
Cox Charities delivers on Cox’s commitment to Arizona communities by granting funds to local nonprofit organizations for youth and education programs. In 2013, Cox Charities contributed more than $700,000 in grants to Arizona nonprofit programs thanks to the generosity of Cox employees, vendors and fundraising partners. Cox Charities was established in Phoenix in 1996 as a fundraising and grant-awarding arm of Cox to support non-profit agencies in the communities we serve over and above our corporate contributions. Expanded in 2004 to include Southern Arizona and other areas Cox Arizona serves, Cox Charities has awarded nearly $5 million in grants over the past decade to worthwhile non-profit organizations that share Cox’s commitment to youth education and building our next generation of community leaders. Funds for Cox Charities are raised through employee contributions, fundraising events such as golf tournaments, and through community partnerships.

Cox Charities

Dollars Raised

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Commitment to Charity

GRANTS IN ACTION | SIERRA VISTA TEEN CENTER
With the support of Cox, teens in Sierra Vista, AZ now have a place to call their own. The Sierra Vista Teen Center reopened its doors to offer teens between ages 13 and 17 a safe place to hang out. Cox Charities awarded a $10,000 grant to the Friends of the Sierra Vista Public Library to fund a DJ booth and recording studio at the center. The center will offer classes to teach teens to record and mix their own music. The center’s design and offerings were the result of teen input and guidance.

COX Charities
Thank you to our fundraising partners

Barrett-Jackson, The World’s Greatest Collector Car Auctions™
Cox Charities Fundraising Partner

Cox Charities was excited to once again have a charity car at the 2013 Barrett-Jackson Collector Car Auction in Scottsdale. Donated by Brown’s Classic Auto, the 1961 Chevrolet Impala custom crossed the block live on the SPEED channel Thursday, Jan. 17, and sold for $150,000 with all proceeds going to Cox Charities and Childhelp. As the telecom provider for the Barrett-Jackson Collector Car Auction in Scottsdale, Cox provided all its Arizona customers with an exclusive two-for-one admittance offer on Family Value Day benefitting Cox Charities. A portion of the gate proceeds for the day were donated to Cox Charities. In addition, Cox developed the Beyond The Block app allowing fans to access all Barrett-Jackson info at their fingertips.

The Fairmont Scottsdale Princess
Cox Charities Fundraising Partner

The Fairmont Scottsdale Princess and Cox Communications partnered to raise funds for Cox Charities as a part of the annual Christmas at the Princess Festival. The enchanting hotel glistened with holiday splendor featuring a four-story musical tree, the Desert Ice Holiday Rink, Princess Express Train, dazzling lagoon lights, magical snowfalls, hot cocoa, carolers – and best of all – Santa. A portion of proceeds from various sales, rentals and admissions benefitted Cox Charities.

Congratulations 2013 Arizona Grant Recipients

AASK-AZ
American Red Cross
Grand Canyon Chapter
Amistades
Arizona Opera Company
Arizona Recreation Center for the Handicapped
Arizona Science Center
Arizona Special Olympics
Arizona Theatre Company
Arizona Town Hall
Arizona Zoological Society
Arizonans for Children, Inc.

Arizona’s Children Association
Back to School Clothing Drive
Banner Health Foundation of Arizona
Be A Leader Foundation
Ben’s Bells
Big Brothers Big Sisters of Central AZ
Boys & Girls Clubs of Greater Scottsdale
Boys & Girls Clubs of Metropolitan Phoenix
Boys & Girls Clubs of the Casa Grande Valley

Grants in Action | Mr. Roboto Move Over

Cox Charities continued its tradition of supporting the Cochise County Robotics Association (CCRA). Founded in 2005, the CCRA promotes science and technology education for students Cochise County in Southern Arizona. The future engineers of CCRA used the grant to pay for registration fees, robot parts and materials for robot construction. An amazing 100 percent of CCRA’s student members go on to pursue technical fields in college and beyond.
Academic Success Program helps thousands of mostly low-income students stay in school, improve their grades and attend college. Daily homework help and mentors help students who are struggling, while academic enrichment programs, technology and college counseling challenge bright young minds. Members are more likely to graduate and go on to college.

Tyshawn and his younger siblings joined the Club because their parents wanted them to have every opportunity in life, but couldn’t afford expensive tutors and sports camps. Tyshawn was a smart kid, but he fell behind in high school. At the Club, he had daily tutoring, positive friends and plenty of special interest academic clubs to join. His grades improved so much, this year he earned a full ride academic scholarship to Arizona State University!

“The Club turned him around,” his mom says. “He was slipping, and the Club lit a fire under him. [His little sister] Alaina looks up to him, and she’s doing better in school now too. We can’t thank you enough.”

GRANTS IN ACTION | ACADEMIC SUCCESS PROGRAM

The Boys & Girls Clubs of Metro Phoenix Academic Success Program helps thousands of mostly low-income students stay in school, improve their grades and attend college. Daily homework help and mentors help students who are struggling, while academic enrichment programs, technology and college counseling challenge bright young minds. Members are more likely to graduate and go on to college.

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GRANTS IN ACTION | JOURNEY BOARDS

Phoenix Children’s Hospital’s mission is to provide hope, healing and the best healthcare for children and their families. PCH delivers critical education to patients and caregivers through the Phoenix Children’s “My Journey Through the Hospital” Journey Board program that addresses at-home care for the most frequent diagnoses. Through the generosity of Cox Charities, a $10,000 grant afforded the hospital the ability to begin this initiative by purchasing and deploying 20 tablets. The tablets will be installed on one floor of the hospital which will begin the first phase of bringing interactive patient and family learning regarding diagnoses and on-going patient care to bedside.

Boys & Girls Clubs of the East Valley
Boys Hope Girls Hope of Arizona
Challenger Space Center Arizona
Civitan Foundation, Inc.
Cochise Robotics
Del E. Webb Center for the Performing Arts
Desert Caballeros Western Museum
Dignity Health Foundation - East Valley
East Valley Children’s Theatre
Education Enrichment Foundation
El Rio Foundation
Elevate Phoenix
Finding Voice
Free Arts of Arizona
Fresh Start Women’s Foundation
Friendly House
Friends of Sierra Vista Public Library
Gabriel’s Angles
HandsOn Greater Phoenix (formerly Make A Difference)
Hispanic Chamber Foundation
Hope and A Future
Horse Tails
Junior Achievement of Arizona
Literacy Connects
Live the Solution
Living Streets Alliance
Make-A-Wish Arizona
MOCA
National Engineers Week
Future City Competition
New Pathways for Youth, Inc.
Odyssey of the Mind After School
Phoenix Children’s Hospital Foundation
Phoenix Film Foundation
Phoenix Indian Center
Phoenix Theatre, Inc.
C O M M I T M E N T T O E D U C A T I O N

COX COMMITMENT TO STEM

Cox Communications is committed to providing life’s most important connections in the communities we serve. This means connecting the community’s youth with STEM (Science, Technology, Engineering and Math) programs.

Cox Project STEM in Arizona is all about using our multi-media video and technology platforms to educate… motivate … and inspire. We bring real stories and successes from the classroom, the research lab, the garage and the boardroom to students, families, educators and businesses all across the region through STEM programming such as The STEM Journals and the Cox SciTech Youth Reporters on Cox7. Cox Arizona also sponsors the Rodel Foundation and their Exemplary Teacher and Principal programs demonstrating outstanding support for and integration of technology in the classroom. In addition, Cox is a presenting sponsor for the AZ SciTech Festival which helps collaborate hundreds of STEM-related events throughout Arizona.

From a service perspective, Cox provides complimentary video service to schools across the state and offers to close the digital divide by providing discounted broadband service to low-income families with students in the home. Through our technology Cox is spreading the word that STEM education is the key to a strong economy and will prepare our children for the 21st Century workforce.

STEM Grants

Cox Communications partnered with the Arizona Center for Afterschool Excellence to award eleven $1,500 grants for STEM-based out-of-school or summer learning activities in communities across the state. The grants were awarded for ideas using science, technology, engineering and/or math concepts to solve real-world questions and problems through hands-on, project-based learning. Continued support of STEM at earlier ages stimulates a better understanding of how it applies to real-world problems and helps prepare students for on-going education, critical thinking and the future workforce.

AZ SciTech and Youth Reporters

Cox Communications is committed to providing life’s most important connections in the communities we serve. It’s important for organizations to work together to reach a larger goal of connecting the community’s youth, education, and technology. Much like we connect our customers with their technology needs, we’re excited to connect Arizona’s kids with their future through STEM education.

For the second year, Cox was a Platinum sponsor for the Arizona SciTech Festival supporting hundreds of STEM-related events throughout Arizona. Utilizing our unique technology resources, we reached out to our community’s youth through their peers with the Cox SciTech Youth Reporters. You can view all of the Cox SciTech Youth Reporter videos online at Cox7.com or on DEMAND.

Recognizing Technology in Education

The Rodel Foundation’s Exemplary Teacher program recognizes teachers in high-poverty schools with outstanding classroom technique, proven leadership ability and a track record of extraordinary student achievement. The Rodel Exemplary Principal program recognizes principals that demonstrate high expectations for staff and students, as well as a focus on effective teaching and student management strategies. In addition to receiving recognition and cash awards, these Exemplary Teachers and Principals also mentor student teachers and aspiring principals.

In 2013 Cox sponsored two Rodel Exemplary Teachers and Exemplary Principals, who not only met the high standards set forth by Rodel, but also demonstrated outstanding support for and integration of technology in the classroom.

Michelle Gottleber
TEACHER

Fatima Nadia Hughes
TEACHER

Michael Henderson
PRINCIPAL

Valerie S. Lopez-Miranda
PRINCIPAL
Committed to Volunteering

Cox Volunteers
At Cox Communications Arizona, we’re proud to be making an impact throughout our state in many ways. It’s not just where we do business. It’s where we live, too. In fact, 33 percent of Cox Arizona employees participate in the program, logging 39,100 volunteer hours in 2013. Cox Volunteers is an employee-based program designed to encourage and recognize employee volunteer work.

Achieved 33 percent employee participation in the Cox Volunteers program. Cox Arizona employees logged more than 39,100 hours in 2013.

$502 Thousand
Raised more than $502,000 in employee donations in the 2013 employee giving campaign.

$722 Thousand
Cox Charities contributed $722,500 in grants to 90 Arizona nonprofit programs.

Cox Community Garden
In its second year, the Cox Community Garden located at the Deer Valley campus produced a variety of vegetables that were donated to UMOM, Arizona’s largest homeless shelter. The garden additions in 2013 included kale, spinach, carrots, beets, radish, celery, cabbage, tomatoes, peppers, eggplant, squash, cucumber, herbs and strawberries. In addition, a group of Cox Volunteers planted a key lime tree and a sweet orange tree.

Cox Volunteers and the Nature Conservancy
The Nature Conservancy, in partnership with AZ Project WET, provides many educational opportunities to local elementary and middle school children. These activities also incorporate STEM (Science, Technology, Engineering, and Math) information in a way that is effective and fun for the children.

A group of Cox Volunteers joined in on the fun at the Hassayampa River Preserve on April 5, serving as mentor scientists to the students. The team journeyed to Wickenburg to volunteer with The Water Investigations Program (WIP), which is a learning experience that integrates inquiry driven, STEM education into relevant instruction.

Cox Community Champions
Cox selects one Cox Community Champion in Phoenix and one in Southern Arizona who has contributed more than 24 hours to a local charity during a quarter. Cox Community Champions each receive $1,500 to be donated to a charity of their choice and are featured in a commercial recognizing their commitment to the community. Congratulations to each of the 2013 Cox Community Champions: Deborah Blue, Leon Berenji, David Macias, Stella Blake, Heidi Heiser, Judi Wilson, Titus Palmer and Matt McLean!
Cox’s commitment to diversity extends beyond our workplace into our communities. Social responsibility — with an emphasis on supporting youth, education and environmental sustainability — lies at the heart of our company values. And our targeted efforts directly support the many facets of the richly diverse communities we serve. Cox’s corporate social responsibility efforts focus on three key areas: youth, education and environmental sustainability which span ethnic, gender, socioeconomic and religious lines.

Cox recently reorganized its Southwest Region Diversity Council, with a focus on critical business strategies that help drive results in four strategic areas: People, Community, Customers and Suppliers. Our goal is to make all of these connections strong, long-lasting and broad-based.

In addition to Cox’s Diversity Council, an internal Latino Leadership Council, comprised of individuals from cross-departmental roles, focuses on providing guidance and feedback to Cox’s outreach to the Hispanic Community.

At Cox, we strive to support events and organizations that are important to Arizona’s diverse communities. Some of the multicultural partnerships and events we supported in 2013 include:

- Amistades
- Arizona Hispanic Chamber of Commerce
- Aunt Rita’s Foundation
- A Stepping Stone Foundation
- Be a Leader Foundation
- CALA Alliance
- Cesar Chavez Foundation
- Chicanos Por La Causa
- Diversity Leadership Alliance
- Festival Telemundo
- Friendly House
- Hispanic Women’s Corporation
- Human Right’s Campaign
- Greater Phoenix Black Chamber of Commerce
- Greater Phoenix Gay and Lesbian Chamber of Commerce
- Greater Phoenix Urban League
- Jewish Children and Family Services
- Las Donas
- LULAC
- NAACP
- One Community
- one n ten
- Phoenix Indian Center
- Phoenix Pride
- Pima Co. Interfaith Council
- Radio Campesina’s Dia del Niño
- Southern AZ Aids Foundation
- Southwest Center for HIV/AIDS
- TIHAN
- Tucson Hispanic Chamber Foundation
- Tucson Hispanic Chamber of Commerce
- Tucson Jewish Community Center
- Tucson Meet Yourself
- Tucson Urban League
- Univision and Stand for Children’s Es El Momento Education Fair
- Valle del Sol
- Valley of the Sun Juneteenth
- Weintraub Israel Center
- Xico
Univision and Stand for Children’s Es El Momento Fair
Cox was proud to sponsor Univision and Stand for Children’s Es El Momento Education Fair at Central High School. This one day event brought more than 5,000 people for educational seminars and a resource fair. Cox also presented a scholarship onsite to a student pursuing higher education.

CALA PHX! Fest
Cox was a premier sponsor of the CALA PHX! Fest, a two-day community celebration festival in downtown Phoenix that showcased and highlighted a number of the diverse and exciting offerings of the CALA International Festival. The CALA PHX! Fest continues to be the only international cultural festival exclusively focused on our regional distinction: our ties to the Americas.

40 Hispanic Leaders Under 40
Cox supported Univision Radio and Valle del Sol's seventh annual 40 Hispanic Leaders Under 40 Awards Luncheon. Recipients of this prestigious recognition were nominated and selected based on their commitment to the community through leadership, and represent the corporate, government, nonprofit, arts and culture sectors across Arizona. Linda Facio, Cox Construction Services Supervisor, was among the recipients. Cox was also a sponsor of the Maricopa Community Colleges Foundation 40 Under 40 Univision Matching Scholarship Award. Gerardo McNeal, a Glendale Community College student, received the scholarship sponsored by Cox Communications.

Hispanic Heritage Month Celebration at the Arizona Diamondbacks
2013 marked the ninth year that Cox Communications celebrated the many cultural and social contributions that Hispanic community leaders have made in our state. As part of Hispanic Heritage Month, Cox put a spotlight on outstanding Hispanic community leaders: Representative Anna Tovar, Marta Martinez, Marcelino Quiñonez, Israel Barajas, Linda Mazon Gutierrez, Representative Macario Saldate IV, Valerie Lopez-Miranda and Belinda Federico.

Valle del Sol’s Mom of the Year
Cox was a sponsor of Valle del Sol’s inaugural Mom of the Year, honoring four Valley moms: Milena Astorga, Christa Burkhalter, American Express, Flo Eckstein, Jewish News of Greater Arizona, Pam Giannonatti, Fry's Food Stores. Susan Anable, Cox Vice President of Public Affairs served as event honorary chair.

Women in Cable Telecommunications
Cox Communications tied for the first place position of Best Operator for Women in Cable Telecommunications Best Companies for Women in Cable, based on results of the 2013 WICT PAR Survey. Additionally, Nancy Murphy, Director of Talent Development of Cox was named Women in Cable Telecommunications’ Chapter President of the Year for her exemplary leadership in the NM-AZ Chapter.

Diversity Leadership Alliance Conference
Cox sponsored the 12th Annual Diversity Leadership Alliance Conference, a daylong event that inspires to foster and build upon the mission of guiding leaders in the transformation of culture to build an inclusive community, where every person is equally respected and empowered.

Pride Festival and Parade
Phoenix Pride Festival and Parade is a two-day celebration designed to bring LGBT and allied communities together for a weekend of camaraderie and celebration of past, present and future while raising funds for the Phoenix Pride Community Programs. In 2013, nearly 50 corporations, including Cox Communications, local business, and organizations participated in the Annual Phoenix Pride Festival.

Valley of the Sun Juneteenth Celebration
The Valley of the Sun Juneteenth Celebration is committed to the preservation of the historic contributions of African Americans by promoting and cultivating knowledge and appreciation of African American history and culture. Cox Communications was proud to sponsor this one-day event which offered live entertainment, free health screenings, educational workshops, youth essay contest, children’s activities, games and the finest authentic soul food.
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