

School Newsletter Sample Copy

Below, you’ll find several types of newsletter sample copy that will help your school spread information about the Cox Connect2Compete program. Each segment of copy serves a specific purpose, whether for general program information, event information or to provide details about computer literacy through the Cox Digital Academy. You may copy and paste this information into your various forms of school communication to parents.

General Information:

Help Our Students Connect2Compete!

In the digital age, it’s more important than ever for our students to have internet access to complete school assignments and prepare for higher education and future careers. That’s why [School Name] has partnered with Cox to bridge the digital divide through their Connect2Compete program! If you have at least one child attending [School Name], participate in one of these government subsidy programs: the National School Lunch Program, SNAP, TANF or Public Housing and have not had Cox internet services in the home within the last 90 days, your household could qualify to receive low-cost, home internet with wifi for only $9.95 per month. Find out if you qualify by visiting [www.cox.com/c2c](http://www.cox.com/c2c), or call 1-855-222-3252 today.

Cox Connect2Compete is a program to provide home internet service for families. It is not a school program and is not endorsed or required by [School Name]. [School Name] is not responsible for Cox Connect2Compete accounts.

Event Announcement:

Get Ready to Connect2Compete!

[Name of School] is excited to inform you of a wonderful opportunity through the Cox Connect2Compete program to assist your child with their academic pursuits and prepare them for a successful future. If your child attends [Name of School] and your household participates in the National School Lunch, SNAP, TANF or Public Housing government subsidy programs, you could qualify for low-cost, home internet with wifi for $9.95 a month.   
Join us to learn more about the program and find out if you qualify:

Date:

Time:

Location:

For more information, visit [www.cox.com/c2c](http://www.cox.com/c2c) or call toll free 1-855-222-3252.

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Digital Academy Promotion:

Need Help Navigating the Net?

Cox is here to help. The Cox Digital Academy is a free service available to parents, students and educators seeking to improve their digital skills. Use the free online educational resources and training provided to increase digital competence in education, jobs, housing, social media and more. You can also get tips on safe browsing and explore educational videos, tutorials and games for the whole family with the Cox Digital Academy. It’s the perfect introduction to life on the internet. Start learning today by visiting <https://www.cox.com/DigitalAcademy>.