



CASE STUDY // ACCESS & DEVICES

Clark County School District

COX Connect2
Compete®



CCSD 

INTRODUCTION

Serving approximately 350,000 students each school year, Las Vegas' Clark County School District (CCSD) has a lot on their plate — especially when it comes to managing the complexities of education in the digital age. Last year, those complexities grew exponentially with the COVID-19 pandemic and need for virtual learning.

SOLUTION

As a Cox Connect2Compete partner for more than nine years, CCSD knew there was an opportunity to reach more families in their district and revolutionize their education system along the way.

In 2020, they initiated the "Connecting Kids" statewide public-private partnership to ensure that all Nevada students had equal access to virtual learning tools for the 2020-2021 school year.

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RESULTS

After working with CCSD to coordinate program details, Nevada became one of the first states in the nation with confirmed connectivity for every student learning online.

With the help of the CARES Act, Cox Connect2Compete and the coalition ensured that 100% of public school students utilizing digital learning had access to reliable internet and a computer device in 15 of the state's 17 county school districts. Our future goal for this partnership is to ensure every single Nevada student is connected — regardless of whether they are learning online or in the classroom.

BIG WINS



Cox Field Operations team implemented **same-day support** of self-installs that did not complete



5,000+ families connected



15,000+ students supported



Temporarily **increased service speed** for the 2020-2021 school year

"Cox has been instrumental in working with the Clark County School District to ensure students get affordable access to quality internet service."

— DR. JESUS F. JARA,
CCSD SUPERINTENDENT



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