

BGCA + Cox Mobile Phone Case Design Contest 2025

Rules & Regulations

Boys & Girls Clubs of America Phone Case Design Contest: Official Rules

NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED.

Official Rules

Entry Period: Monday, October 13th 12:00 am EST – Friday, November 14th 11:59 pm EST

Prize(s):

- **Grand Prize:** \$25,000 post-secondary education scholarship to the youth grand prize winner. Their Club will also receive a technology grant via a Cox Innovation Lab grant valued at a minimum of \$25,000.
- **Fan Favorite:** \$25,000 post-secondary education scholarship to the youth Fan Favorite winner. Their Club will also receive a technology grant valued at \$10,000.
- **22 Market Winners:** will receive a Connectivity package valued at \$500.

How It Works

Encourage eligible individuals within the following Cox markets (Central Florida, Cleveland, Gulf Coast, Hampton Roads, Middle Georgia, Northern Virginia, Rhode Island/Connecticut, Roanoke, Arkansas, Greater Louisiana (Acadiana and Baton Rouge), Kansas, Nebraska/Iowa, New Orleans, Oklahoma City, Tulsa, Orange County, Phoenix, San Diego, Santa Barbara, Southern Arizona, and Las Vegas) to submit original artwork for a chance to be featured as a design on a phone case.

Individuals who are in grades 9 – 12 during the 2025-2026 school year who are active members of an officially chartered Boys & Girls Club are eligible to submit artwork. Artwork must reflect the theme of “A World Within Reach: Future Icons”. This theme encourages participants to design phone cases that reflect their dreams, aspirations, and the limitless possibilities they see ahead. It’s a chance to showcase who they hope to become and how they envision shaping the future.

Artwork must be designed using the phone case template guidelines and can be submitted either as a physical drawing or a digital piece, provided it fits within the template's outline. Artwork must include an artist statement. An artist statement is a short-written explanation by an artist that helps people understand what their artwork

means, why they created it, and what inspired them to make art. An artist statement should not exceed 150 words.

Prizes

- **Grand Prize:** \$25,000 post-secondary education scholarship to the youth grand prize winner. Their Club will also receive a technology grant via a Cox Innovation Lab grant valued at a minimum of \$25,000.
- **Fan Favorite:** \$25,000 post-secondary education scholarship to the youth Fan Favorite winner. Their Club will also receive a technology grant valued at \$10,000.
- **22 Market Winners:** will receive a Connectivity package valued at \$500.

The organization with the participating eligible individual that wins the Grand Prize will receive a grant for a Cox Innovation Lab, and the grant must be fulfilled by December 31, 2026. The Grand Prize winner and Fan Favorite winner awarded a post-secondary scholarship will have their scholarship sent directly to their school of choice. They may defer their scholarships until needed. Scholarships can only be used for post-secondary educational needs. The organization with the participating eligible individual that wins the Fan Favorite prize will receive a technology grant to be fulfilled by December 31, 2026.

1. Eligibility: BOYS & GIRLS CLUBS OF AMERICA PHONE CASE DESIGN CONTEST: BOYS & GIRLS CLUBS OF AMERICA PHONE CASE DESIGN CONTEST (the “Promotion”) is open only to entries submitted by Boys & Girls Clubs located within the following Cox markets (Central Florida, Cleveland, Gulf Coast, Hampton Roads, Middle Georgia, Northern Virginia, Rhode Island/Connecticut, Roanoke, Arkansas, Greater Louisiana (Acadiana and Baton Rouge), Kansas, Nebraska/Iowa, New Orleans, Oklahoma City, Tulsa, Orange County, Phoenix, San Diego, Santa Barbara, Southern Arizona, and Las Vegas) who satisfy the following eligibility: To be eligible to enter and win, each entry must be submitted by a local Boys & Girls Club (“Club”) employee or volunteer who must (1) be a legal resident of the 50 United States; (2) be a current Club employee or volunteer of the Club that he or she is representing; (3) be at least 18 or older (19 or older if a resident of AL or NE) time of entry/registration; and (4) have permission from the parent/legal guardian of each minor (at least 14 years of age) participating in the Promotion and their consent to the rules of this Promotion. Entrants agree and acknowledge that they are entering on behalf of the Club where they are employed or volunteer (“Entrant Club”) and that they have consent from the Club member(s)’ parents or legal guardian to use the member(s)’ name, design and artist statement in the entry as provided for in these Official Rules. Void where prohibited by law. Promotion is subject to all federal, state, and local laws and regulations.

2. Sponsor: The Promotion is sponsored by Boys & Girls Clubs of America and Cox Communications, Inc. ("Cox") (collectively, "Sponsor"), 6205 Peachtree Dunwoody Road, Atlanta, GA 30328

3. Timing: The Promotion begins on Monday, October 13th, 2025, at 12:00 a.m. Eastern Standard Time ("EST") and ends on Friday, November 14th, 2025, at 11:59 p.m. EST (the "Promotion Period"). Sponsor's computer is the official time-keeping device for this Promotion.

4. To Participate: All entries to be submitted to the following [online form](#). We will begin accepting entries from 10/13/25 – 11/14/25. All entries must follow the standard guidelines below. All submissions received through 11/14/25 will then be voted on by a panel of judges compromised by Cox corporate employees, BGCA national staff and possibly BGCA Alumni. Market winners will be selected from the 21 Cox Markets, with an additional winner chosen based on the highest overall market runner-up score from the judging rubric. As a result, one of the 21 markets will have two winners. The 22 Market Winners and grand prize winner will be selected based on the [attached grading rubric](#) following the submission deadline. Any entry may be eliminated if the entry does not comply with the Official Rules. The voting will be held on or about 12/1/25 – 12/31/2025. All voting by the panel of judges will be final. The market winners will be contacted on or about 1/15/26 by BGCA. Prize winners will be notified via email. The public will vote on the fan favorite winner from the 22 market winners on or about 1/15/2026 - 3/15/2026. All voting by the public will be final. The Grand Prize and Fan Favorite winners will be contacted on or about 3/15/2026 - 3/31/2026 by BGCA. Prize winners will be notified via email. Final designation as a prize winner depends on verification of eligibility as determined by Sponsor and execution of a media and art release. Return of any notification of potential winners as undeliverable or failure to accept any prize within the specified time period will result in disqualification and forfeiture of the prize.

5. Entry Conditions and Release: Each participant agrees, to: (a) comply with and be bound by these Official Rules and the decisions of the Sponsor which are binding and final in all matters relating to this Promotion; (b) release and hold harmless the Sponsor and each of their respective parents, stores, subsidiary, and affiliated companies, the prize suppliers and any other organizations responsible for sponsoring, fulfilling, administering, advertising or promoting the Promotion, and all of their respective past and present officers, members, directors, employees, agents and representatives (collectively, the "Released Parties") from and against any and all claims, expenses, and liability, including but not limited to negligence and damages of any kind to persons and property, including but not limited to invasion of privacy (under appropriation, intrusion, public disclosure of private facts, false light in the public eye or other legal theory), defamation, slander, libel, violation of right of publicity, infringement of

trademark, copyright or other intellectual property rights, property damage, or death or personal injury arising out of or relating to a participant's entry, creation of an entry or submission of an entry, participation in the Promotion, acceptance or use or misuse of prize (including any travel or activity related thereto) and/or the broadcast, exploitation or use of entry; and (c) indemnify, defend and hold harmless Released Parties from and against any and all claims, expenses, and liabilities (including reasonable attorney's fees) arising out of or relating to an entrant's participation in the Promotion and/or entrant's acceptance, use or misuse of prize.

6. Prize and Approximate Retail Value: Participants have the chance to win the following:

- One (1) \$25,000 post-secondary education scholarship to one Grand Prize winner. Their Club will also receive a technology grant via a Cox Innovation Lab grant valued at a minimum of \$25,000.
- One (1) \$25,000 post-secondary education scholarship to one Fan Favorite winner. Their Club will also receive a technology grant valued at \$10,000.
- 22 Market Winners: will receive a Connectivity prize package valued at \$500

Prizes are non-transferable. No substitutions are allowed except in Sponsor's sole discretion. Sponsor reserves the right to substitute prizes of the same approximate retail value. Prizes consist only of items specifically listed as part of the prize. Certain conditions and restrictions may apply. All costs and expenses not specified herein, related to any prizes, and other expenses incurred by accepting the prizes are the sole responsibility of the prize winners.

Publicity: Except where prohibited by law, winning the contest and/or acceptance of a prize constitutes consent to Sponsor and their agents' use of Entrant Club and participating members' first name and last initial, likeness, photograph, voice, opinions, art, statements made by or attributed to winner and/or hometown and state for promotional purposes in any media now known or hereafter discovered, worldwide, without further notice, review, approval, payment or consideration, including without limitation, the World Wide Web.

General Conditions: By entering, all participants agree to accept and abide by the Official Rules of this Contest and the decisions of Sponsor. Participants further acknowledge that, upon entry, all winning entries will be the exclusive property of Cox and may be shared by others and/or adapted upon the winner's execution of the release, edited or modified without any permission or consent of entrant. The winning entries may be featured in Sponsors' locations, on Sponsors' webpages, their social media assets, or other advertising platforms. Each winner will acknowledge and agree in a separate document that such entrant will not be entitled to any compensation as a

result of Sponsors use of any such similar or identical material. All entries must represent original ideas that have not been previously published; do not infringe upon the copyrights, trademarks (including but not limited to corporate logos, brand names, or intellectual property) of any entity, rights of privacy, publicity or other intellectual property or other rights of any person or entity. You agree you have obtained appropriate permissions for each person whose name is used in your entry and agree that publication of your entry via various media including websites, will not infringe on the rights of any party or otherwise be objectionable.

Entries must not have been accepted for previous publication or submitted previously in a giveaway or promotion of any kind. Any entry deemed inappropriate or unsuitable will be disqualified. Entries must not contain material that is inappropriate, indecent, profane, obscene, hateful, tortious, defamatory, slanderous, libelous, violent, or illegal. Entries must not contain or depict material that promotes bigotry, racism, hatred, or harm against any group or individual or promotes discrimination, including without limitation, discrimination based on race, sex, religion, nationality, disability, sexual orientation, or age.

Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process the operation of the Promotion or to be acting in violation of these Official Rules or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Promotion may be a violation of criminal and civil law, and should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

8. Limitations of Liability: The Released Parties are not responsible for: (a) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Promotion; (b) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (c) unauthorized human intervention in any part of the entry process or the Promotion; (d) technical or human error which may occur in the administration of the Promotion or the processing of entries; or (e) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Promotion or receipt or use or misuse of any prize. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Promotion, provided that if it is not possible to award another entry due to discontinuance of the Promotion, or any part of it, for any reason, Sponsor at its discretion, may elect to hold a random drawing from among all eligible

entries received up to the date of discontinuance for any or all of the prizes offered herein.

9. Disputes: All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules or the rights and obligations of entrants, participants and Sponsor in connection with the Promotion shall be governed by and construed in accordance with the law of the State of Georgia without giving effect to any choice of law or conflict of laws rules or provisions. Any legal claims arising from or relating to the Promotion, or these Official Rules must be brought in the federal or state courts located in Atlanta, GA. All descriptive headings of sections and paragraphs are intended solely for convenience, and no provision of this Agreement is to be construed by reference to the heading of any section or paragraph. These Official Rules cannot be modified or amended in any way except in a written document issued in accordance with the law by a duly authorized representative of Sponsor. The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable, or illegal, these Official Rules shall otherwise remain in effect and shall be construed in accordance with the terms as if the invalid or illegal provision were not contained herein.

10. Phone Case Design Rules: DESIGN SPECIFICATIONS

Creative Prompt:

- Create a design for a phone case that goes along with the theme “A World Within Reach: Future Icons” by following these specifications:
 - All mediums accepted (examples include, but are not limited to markers, crayon, pencil, photography, digital design, i.e., Canva, paint, charcoal, etc.)
 - No use of AI permitted
 - Template: 8.5 inches x 11 inches (letter size)
 - Portrait only – no landscape entries allowed
 - All designs must be uploaded or scanned as a PNG, PDF or JPG and submitted through the submission form.
 - All images must be as clear as possible.
 - This theme encourages participants to design phone cases that reflect their dreams, aspirations, and the limitless possibilities they see ahead. It's a chance to showcase who they hope to become and how they envision shaping the future.