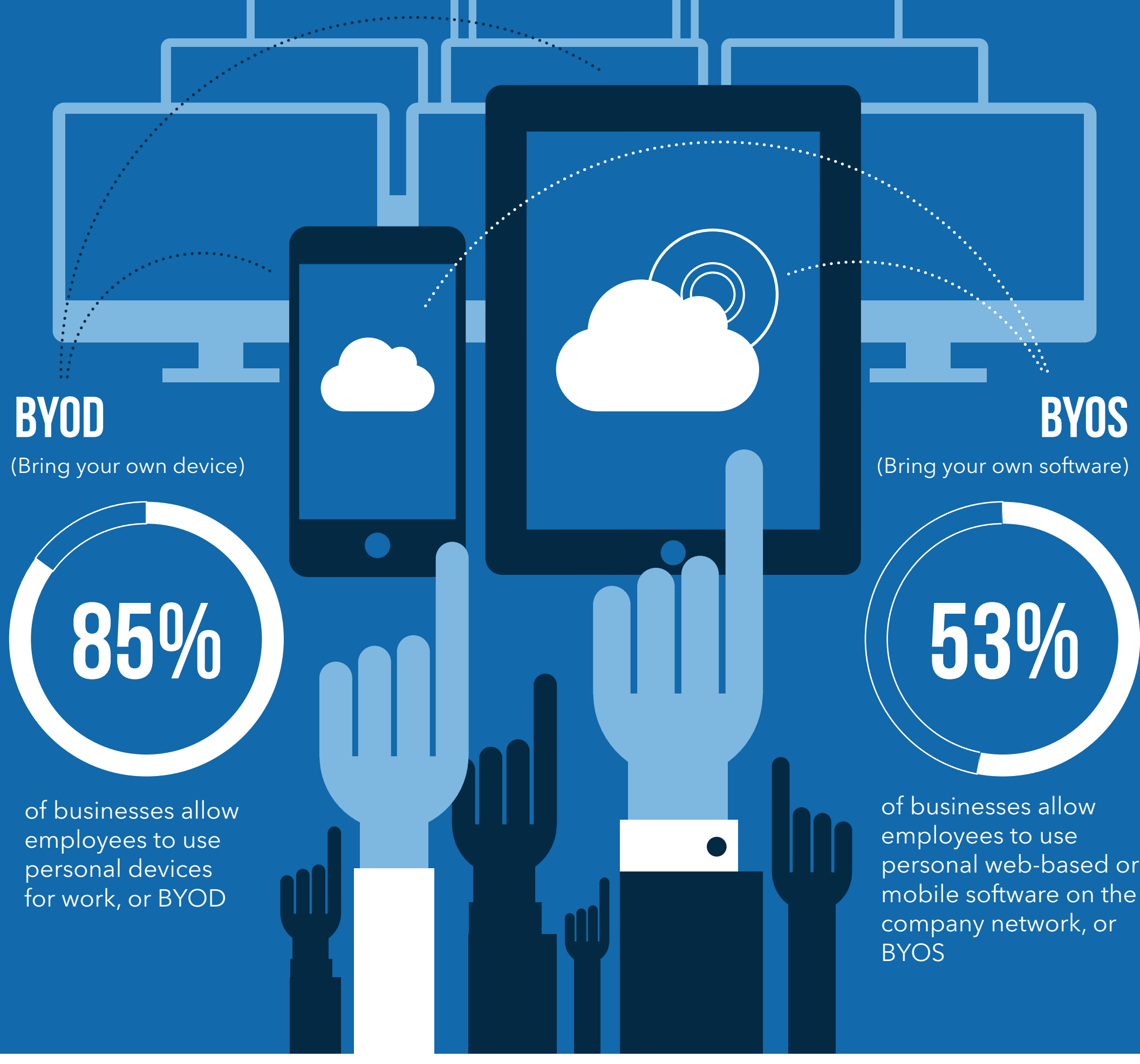


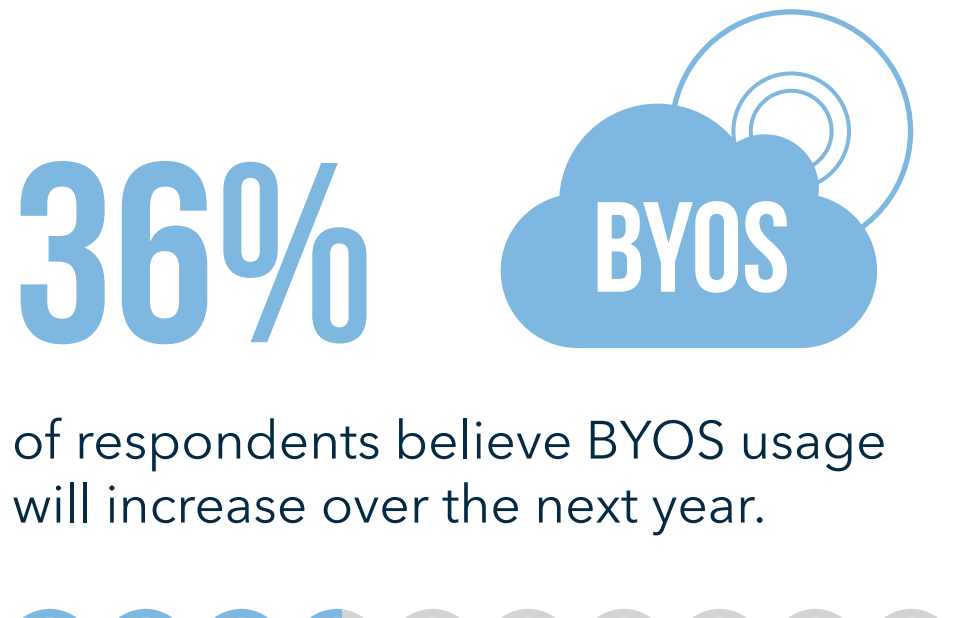
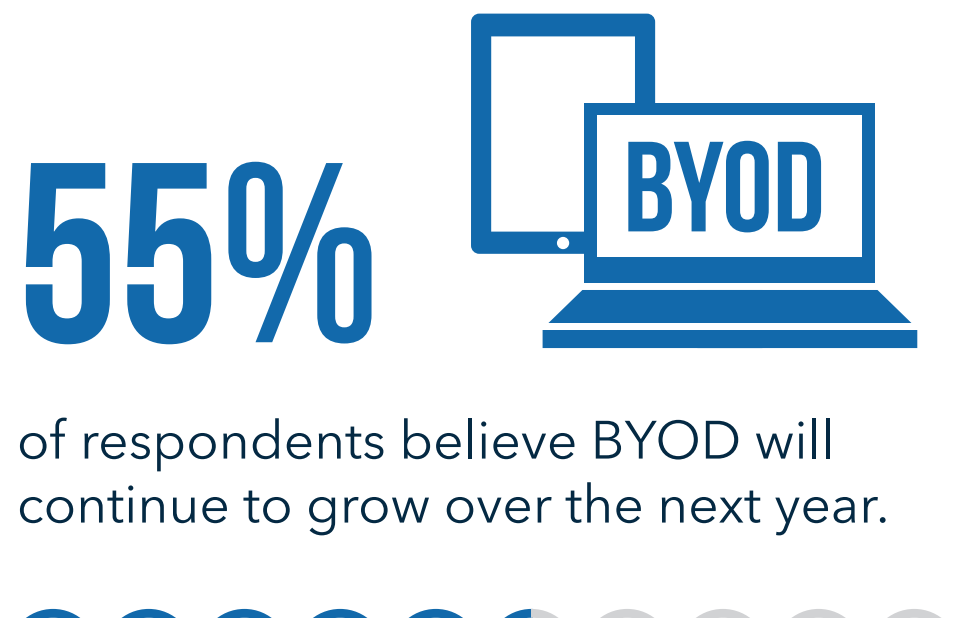
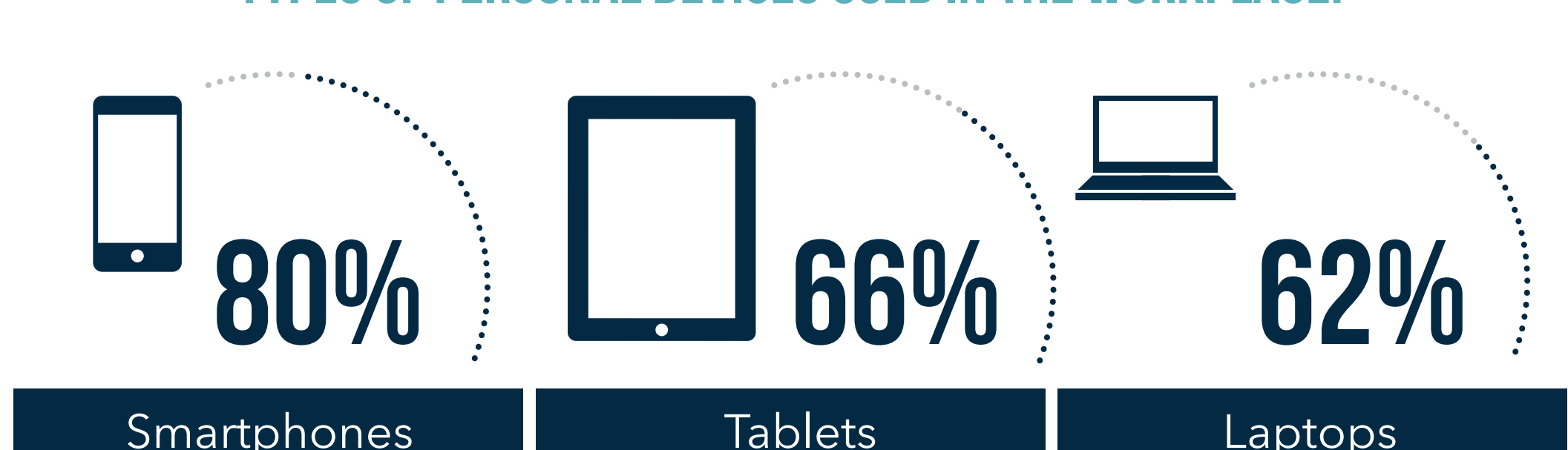
# FOUR FACTS ABOUT IT CONSUMERIZATION

The line between personal and business use of technology devices and applications is blurring by the moment. We surveyed 290 IT pros to find out what they're allowing and supporting.

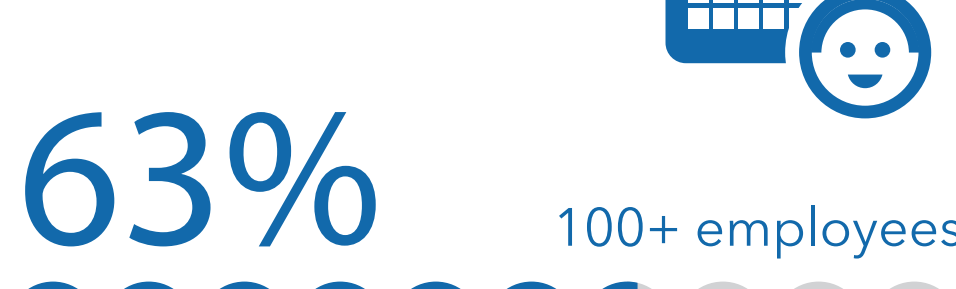


## FACT 1: IT CONSUMERIZATION IS WIDESPREAD, AND GROWING FAST.

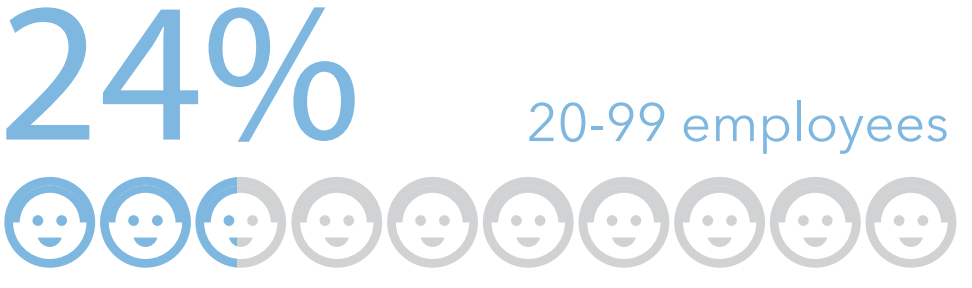
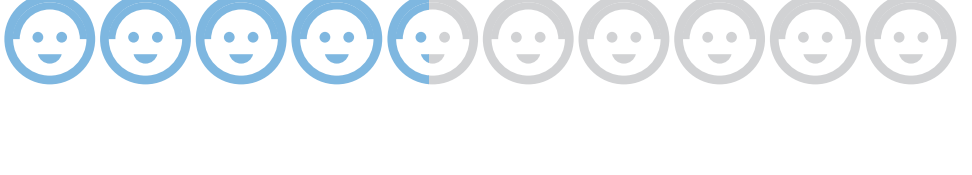
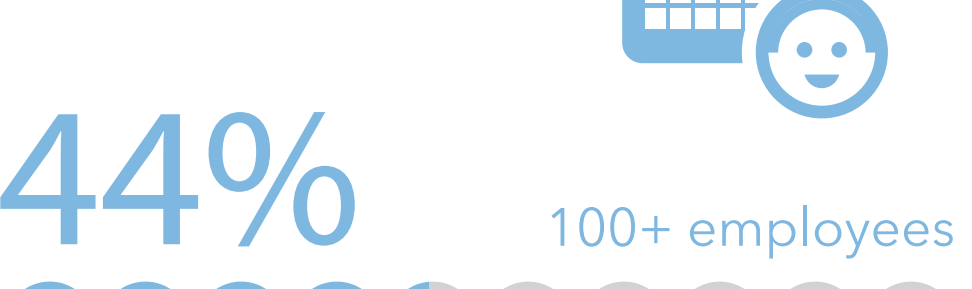
TYPES OF PERSONAL DEVICES USED IN THE WORKPLACE:



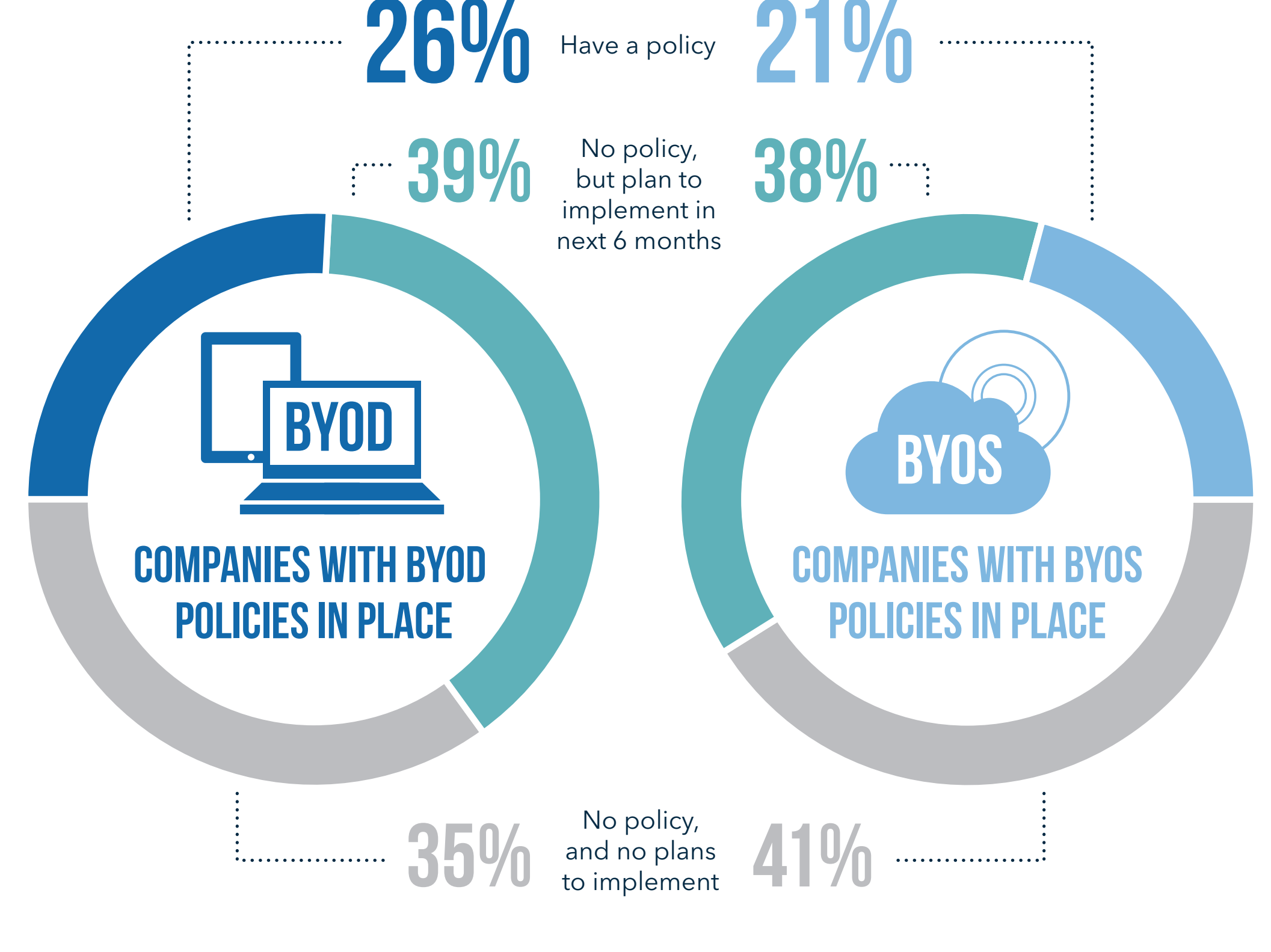
Larger organizations are more likely to predict growth of BYOD in the next 12 months.



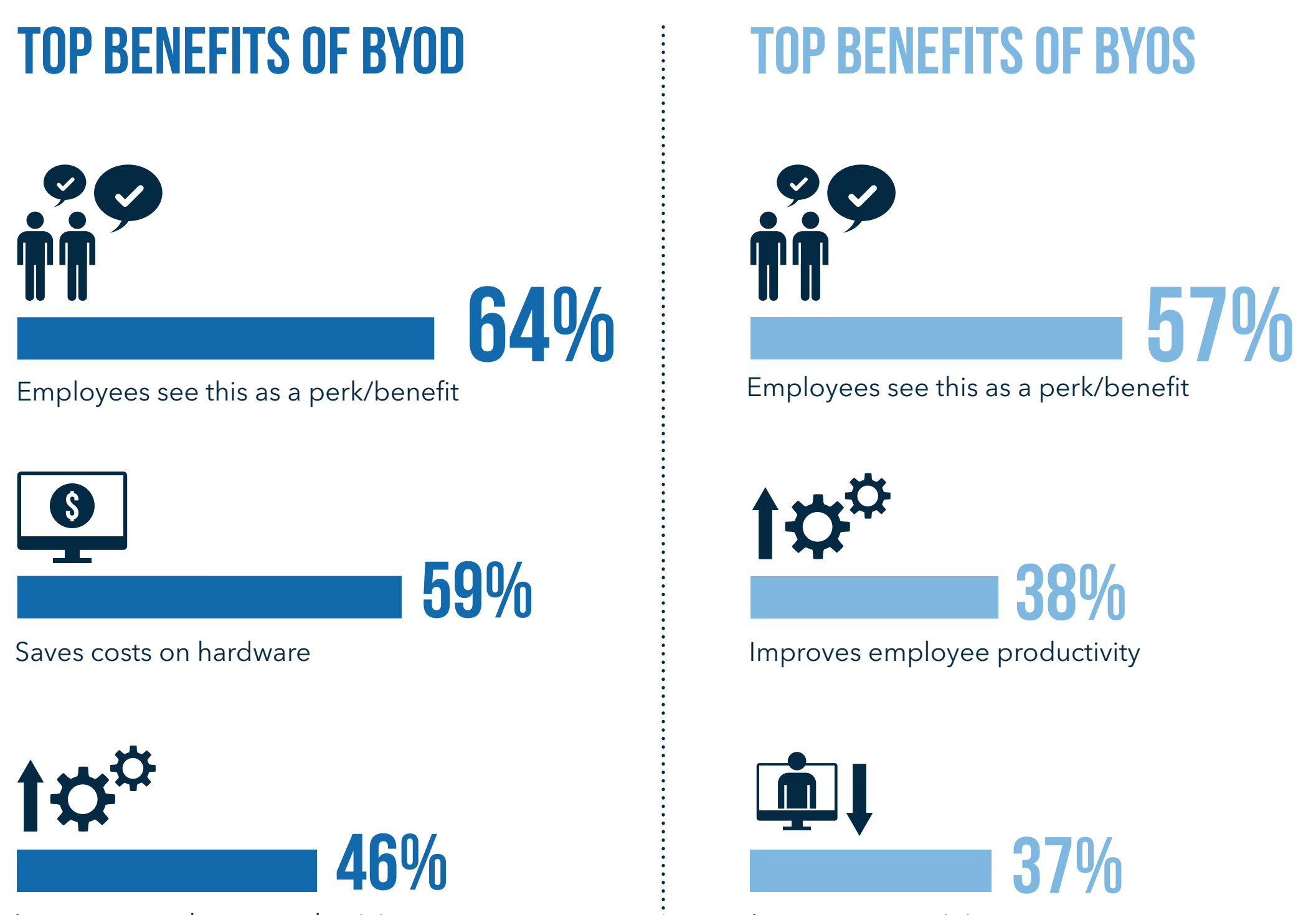
Again, larger organizations are more likely to predict growth of BYOS in the next 12 months.



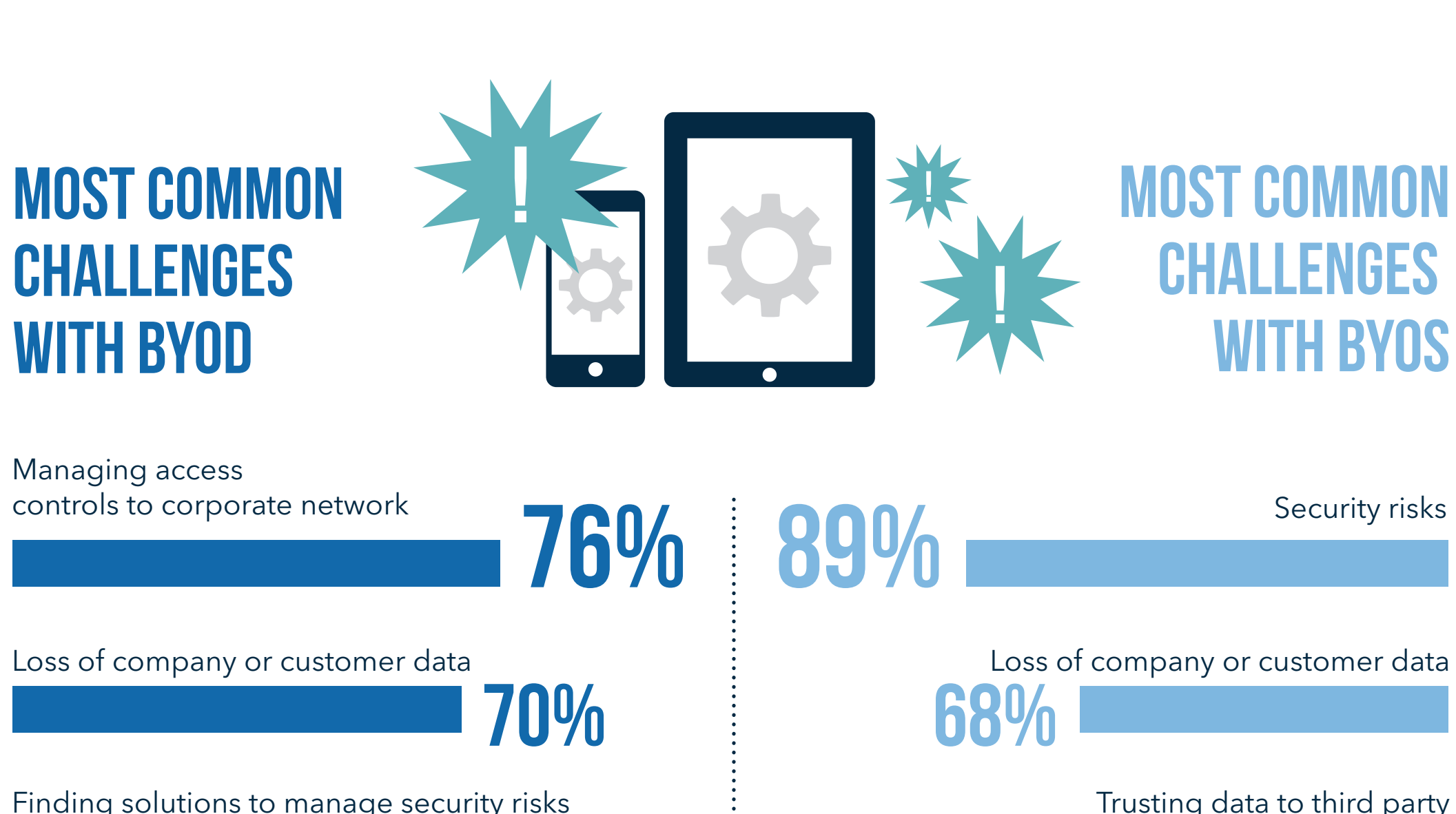
## FACT 2: WHILE ADOPTION IS HIGH, COMPANY POLICIES AROUND REGULATING PERSONAL USAGE ARE STILL PRETTY RARE.



## FACT 3: TOP BENEFIT OF BYOD AND BYOS IS THAT IT MAKES EMPLOYEES HAPPY



## FACT 4: NEARLY ALL IT PROS (98%) REPORT CHALLENGES.



## THE RIGHT WAY TO DO BUSINESS

When it comes to managing IT consumerization, choosing an ISP that understands critical business issues can help ease the burden on IT. Cox Business can support your



- Business-grade access
- Dedicated, guaranteed connection rates
- Effective transmission of all converged services
- Fast, secure remote network access

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