**Top benefits of BYOD**

- **59%**: Saves costs on hardware
- **38%**: Improves employee productivity

**FACT 1:** IT consumerization is widespread, and growing fast.

- **80%**: Employees see this as a perk/benefit
- **66%**: Employees see this as a perk/benefit
- **57%**: Employees see this as a perk/benefit

**FACT 2:** While adoption is high, company policies around regulating personal usage are still pretty rare.

- **55%**:55% of companies believe BYOD will continue to grow over the next year.

**FACT 3:** Top benefit of BYOD and BYOS is that it makes employees happy.

- **85%**: 85% of businesses allow employees to use personal devices for work, or BYOD
- **63%**: 63% of businesses allow employees to use personal web-based or mobile software on the company network, or BYOS

**FACT 4:** The right way to do business

- **44%**: When it comes to managing IT consumerization, choosing an ISP that understands critical business issues can help ease the burden on IT.

**Source:** Spiceworks survey of 290 IT pros conducted on behalf of Cox Business, March 2014