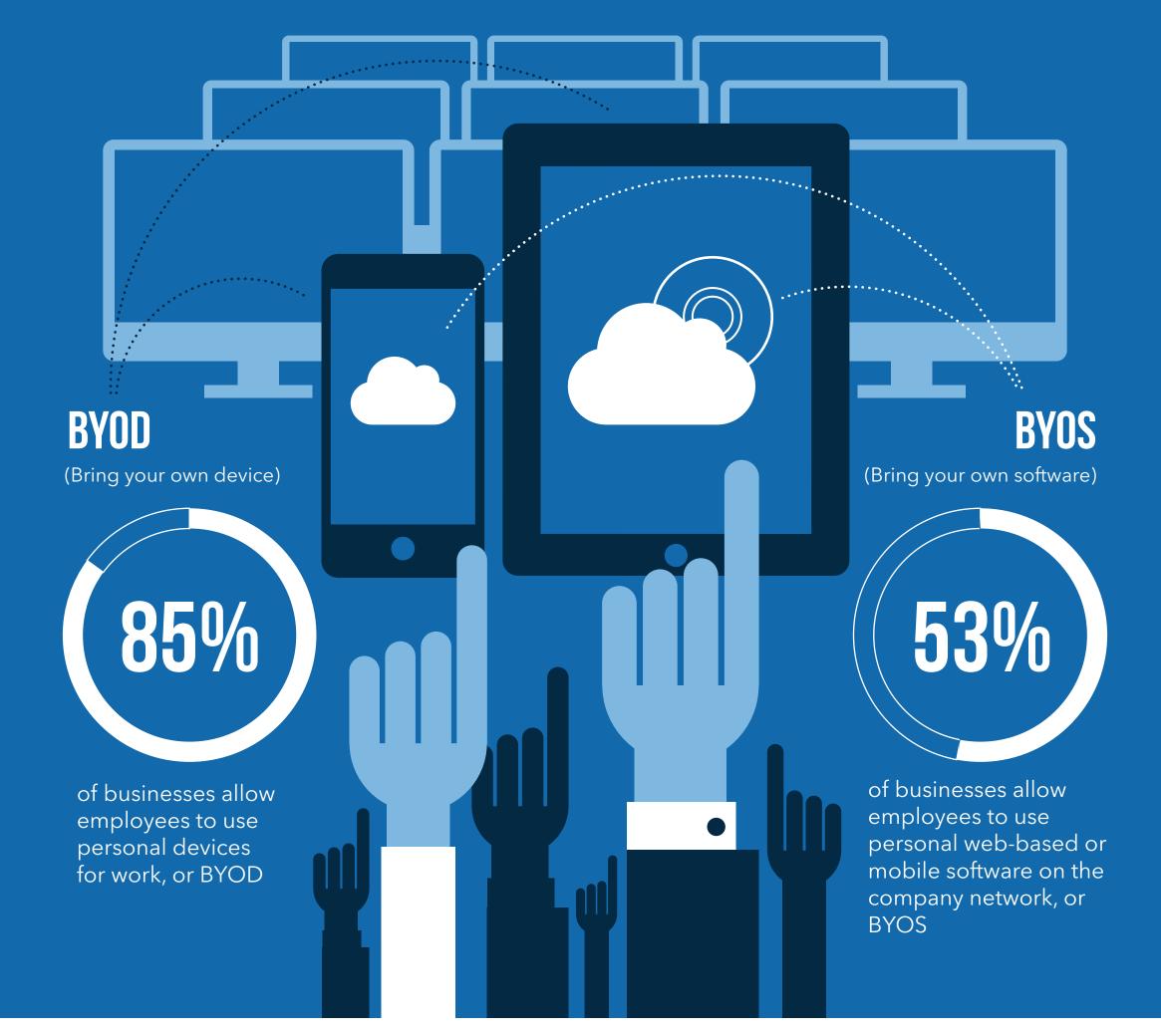
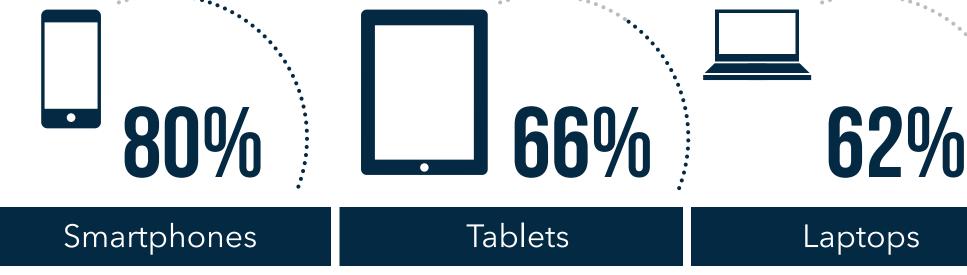
FOUR FACTS ABOUT IT CONSUMERIZATION

The line between personal and business use of technology devices and applications is blurring by the moment. We surveyed 290 IT pros to find out what they're allowing and supporting.



WIDESPREAD, AND GROWING FAST. TYPES OF PERSONAL DEVICES USED IN THE WORKPLACE:

FACT 1: IT CONSUMERIZATION IS

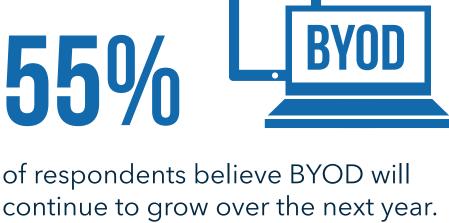


55%

likely to predict growth of

42%

BYOD in the next 12 months.





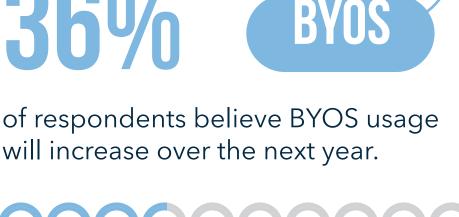
63% 100+ employees

TOP BENEFITS OF BYOD

20-99 employees

will increase over the next year.

36%



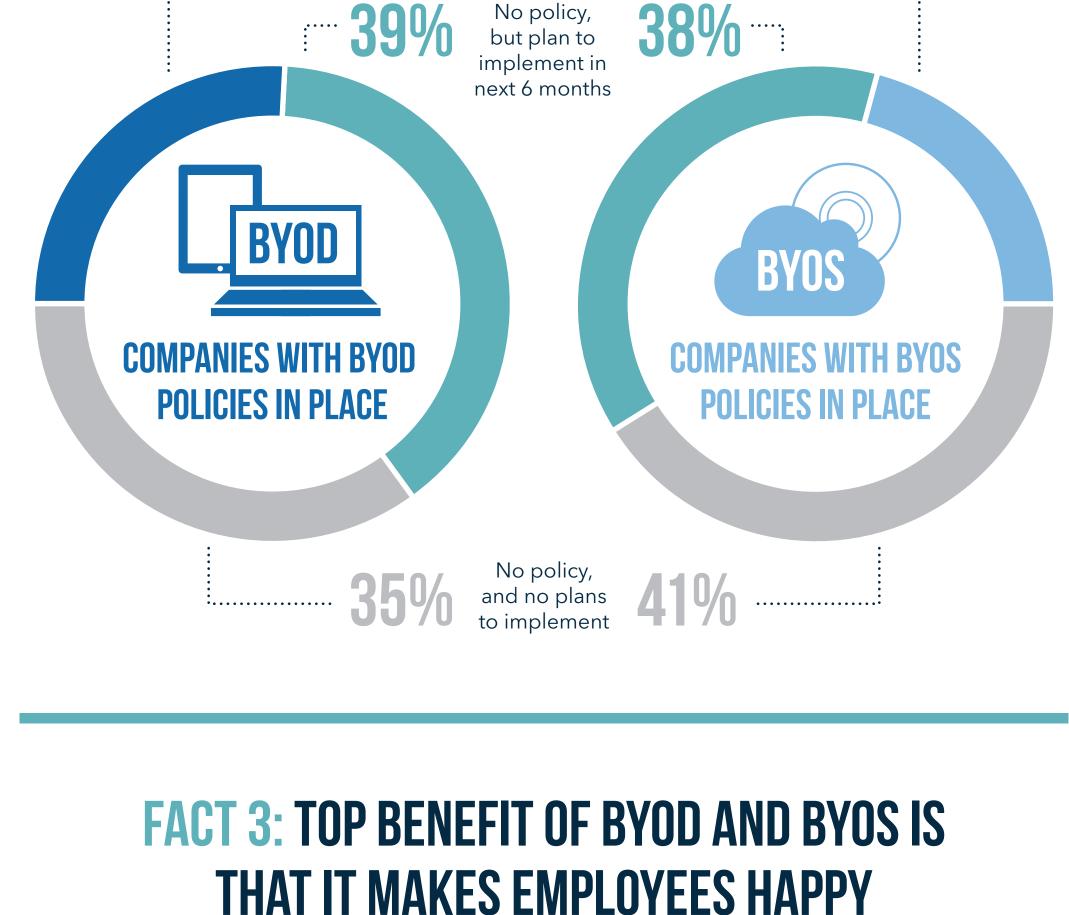
Again, larger organizations are more likely to predict growth of BYOS in the next 12 months.

20-99 employees

USAGE ARE STILL PRETTY RARE. Have a policy 210/n

FACT 2: WHILE ADOPTION IS HIGH, COMPANY

POLICIES AROUND REGULATING PERSONAL



TOP BENEFITS OF BYOS





Loss of company or customer data **67**%

Trusting data to third party

Security risks

THE RIGHT WAY TO DO BUSINESS

When it comes to managing IT consumerization, choosing an ISP that understands critical business issues can help ease the burden on IT. Cox Business can support your

- Business-grade access • Dedicated, guaranteed connection rates
- Effective transmission of all converged services • Fast, secure remote network access



MOST COMMON

CHALLENGES

WITH BYOD

Managing access

controls to corporate network

Source: Spiceworks survey of 290 IT pros conducted on behalf of Cox Business, March 2014