

Cox Prosight Privacy Policy

This Policy generally applies to coxprosight.com and any Cox Prosight-owned websites, mobile, and software applications that link to this Policy (collectively, “Cox Prosight Sites and Apps”). This Privacy Policy describes how Cox Prosight (“Cox Prosight,” “we” or “us”) collects, uses, and discloses personal information that we collect from you through our website and related products and services available through our mobile and software applications (collectively, the “Services”). The Privacy Policy also describes the measures we take to safeguard the personal information we obtain and the rights you may have with respect to your data.

Cox Prosight is a business-to-business (B2B) products and services provider. While we may collect and process customer data, which may include Personal Information (collectively, “Customer Data”), our normal business practice is to do so only at the request or direction of our customers and solely for the purpose(s) agreed to in the applicable customer agreement. We collect and process such Customer Data responsibly and in compliance with applicable laws, regulations, and customer contract obligations. Any changes in our Privacy Policy will be posted to this website and will become effective as of the date of the posting. It is and will be your responsibility to review our Privacy Policy from time to time to make sure you are aware of any changes.

PERSONAL INFORMATION WE COLLECT

For purposes of this Policy, “Personal Information” generally means data, or a combination of data from one or more sources, that can be used to identify, directly or indirectly, an individual. The Personal Information we collect from you helps us personalize and improve your experience when you visit our website or mobile app. The Personal Information we gather about you, may include, but is not limited to:

- Business contact information and contact preferences (such as your name, organization, title, phone number, and email address)
- Account log-in and other credentials (such as your email address and password when you sign up for an account with us; account password recovery information; and authentication questions and answers)
- IP address
- Network and geo-location
- Marketing preferences
- Purchase, support requests and customer service history; and
- Any information you provide to us through web forms or other communication tools available to you while visiting or using our website or mobile app.

Please note that providing Personal Information to us is entirely voluntary. If you choose not to provide us certain information, we may not be able to offer you certain products and services, and you may not be able to access certain content on our website or mobile app.

Use of Cookies and similar technologies

Depending on how you use our website, we may store cookies on your computer to collect certain aggregate data about our users and to customize certain aspects of your specific user experience. A cookie is a small data text file which is stored on your computer that uniquely identifies your browser. Cookies may also include more personalized information, such as your IP address, browser type, and the server your computer is logged onto. We may use cookies to perform tasks such as monitoring aggregate site usage metrics, storing and remembering your passwords, storing account and advertising preferences that you have set, and personalizing the services we make available to you. Cookies are stored on your hard drive, not on our website. Most cookies are automatically deleted at the end of a session. You may view the list of selected partner cookies on our website and control how much information you choose to share by visiting our cookie consent manager. In addition to our cookie consent manager, most browsers allow you to manage cookie preferences. If you decide to disable cookies on our site, you may not be able to take full advantage of all our website features once you have done so.

Google Analytics

We use Google Analytics, an analysis service provided by Google, to better understand your use of the Cox ProSight Site and Apps and how we can improve them. Google Analytics collects information such as how often users visit a web service and what pages you visit when you do so. Google Analytics collects only the IP address assigned to you on the date you visit a web service, rather than your name or other directly identifying information. We do not combine the information collected through the use of Google Analytics with your Personal Information. Although Google Analytics plants a persistent cookie on your web browser to identify you as a unique user the next time you visit a website, the cookie cannot be used by anyone but Google. Google Analytics uses its cookie(s) and the information Google Analytics collects to track your online activities over time and across different websites when you use our Website, and other websites. Google's ability to use and share information collected by Google Analytics about your visits to the Website is governed by the [Google Analytics Terms of Service](#) and the [Google Privacy Policy](#). Google utilizes the data collected to track and examine the use of websites, to prepare reports on its activities, and share them with other Google services. To more fully understand how Google may use the data it collects on the Website and Platform Services, please review "How Google Uses Information from Sites or Apps That Use Our Services" (located here).

HOW WE USE PERSONAL INFORMATION

Cox ProSight uses your Personal Information and other data that we collect only where required for specific purposes, such as to:

- provide and administer our products and services;
- provide customer support;

- fulfill underlying transactions on our products and services;
- allow access to account information and service features;
- respond to your questions about our products or services;
- deliver confirmations, account information, notifications, and similar operational communications;
- improve your user experience and the quality of our products and services;
- market and advertise our products and services;
- maintain the integrity of our network and address security issues;
- investigate or take action regarding violations or suspected violations of law or our terms; and
- comply with legal and/or regulatory requirements.

Service Providers

We sometimes hire or contract with other companies and individuals to perform certain functions and services on our behalf. We may need to disclose Personal Information so that they can perform these functions and services, which may include, customer service support, marketing, data analytics, and hosting data on cloud-based servers. These service providers are contractually required to implement reasonable security measures to protect the Personal Information provided to them and are restricted from using or disclosing such information except as necessary to perform services on our behalf or to comply with legal requirements.

HOW WE PROTECT PERSONAL INFORMATION

We maintain administrative, technical, and physical safeguards to protect Personal Information from unauthorized access, use, and disclosure. We continually review and evaluate our security measures on an ongoing basis to consider appropriate new technology and updated methods to help minimize risks from emerging security threats as they become known.

DATA RETENTION

We will retain your Personal Information for as long as required for the purposes for which it was collected, in accordance with the provisions of this Privacy Policy or as otherwise permitted or required by applicable law.

CHILDREN'S PRIVACY

Cox Prosight Site and Apps are designed for a general audience and are not directed to nor intended for use by minors. If you believe your child may have provided us with their Personal Information, you can contact us and we will promptly delete the information from our records.

VISITORS FROM OUTSIDE OF THE UNITED STATES

Cox ProSight Site and Apps are intended for use by residents of the United States. If you are using the Website or mobile app, or any part thereof, from outside of the United States of America, please be aware that your information may be transferred to, stored or processed in the United States. The data protection and other laws of the United States and other countries might not be as comprehensive as those in your country, but please be assured that we take steps to protect your privacy. By using any portion of the website and expressing your interest in U.S. offerings, you understand and consent to the transfer of your information to the United States and those third parties with whom we share it as described in this Privacy Policy.

CALIFORNIA RESIDENTS

If you are a California resident, you may be entitled to additional privacy rights over your personal information. For more information about those rights and how to exercise them, please see our [California Consumer Privacy Notice](#).

HOW TO CONTACT US

Please also feel free to contact us if you have any questions about this Privacy Policy, our privacy practices, or if you are seeking to exercise any of your statutory rights. You may contact us at privacy@cox.com or write to us at 6205-B Peachtree Dunwoody Road NE, Atlanta, GA 30328 (Attention: Privacy Operations).