

# It's The Kid In Us



## Committed to Our Communities



*Cox employees and their families volunteer at a local Boys & Girls Club during the company's national day of service, Cox Connects Day.*

Cox Communications is a leading broadband communications company delivering video, voice and Internet services to residential and commercial customers via an advanced digital network.

**It's the kid in us...** It's amazing how a single black-and-white photo from so many years ago can conjure up a flood of vivid, colorful memories of school, sports, friends, family, and all of the exciting and occasionally painful experiences of youth. We refer to those now as the "formative" years, but I recall very few worries at the time of what was to come – just the excitement of what was.

"It's The Kid In Us" is an appropriate theme not only for this community report but for much of the business strategy and charitable philosophy at Cox Communications. Like many of my co-workers, I remember fondly those formative years. Of course, I understand now how lucky I was to have had such an abundance of positive influences and opportunities. Although I was largely oblivious to it back then, not everyone was so fortunate. That realization influences many of the choices I make today as a business leader.

I realize that as a major provider of cable TV, high-speed Internet and telecommunications services, Cox Communications is in a powerful position to enhance life and learning during the critical years of youth. Accordingly, every year, Cox donates more than \$100 million of cash and in-kind support to important causes in our communities – the vast majority going directly to schools and other organizations that enhance education and youth development. We also support scores of other important charities and causes that enhance the infrastructure of the communities we call home.

While I can't say I was enthusiastic about revealing a photo from my childhood, I can say I am delighted to join with some of the 20,000 other former kids here at Cox to share our approach to community support and highlight just a few of Cox's charitable initiatives fueled by the kid in us.

Sincerely,

Patrick Esser  
President



# We're a company of 20,000 former kids.



At Cox Communications, we remember what it's like to be a toddler, tyke, tot, teen and all ages in between. We recall the wonder of discovery and of realizing that the world was so much bigger than our backyard. We remember the tinge of nervousness and excitement of the first day of school, the exultant joy of the last day, and the warm wondrous months of summer vacation. While all of those days and the millions of memories they generated live now only in our fond recollections, it is those very memories that drive so many of the decisions we make now as adults.

The 20,000 former kids at Cox Communications want the kids of today and tomorrow to experience every possible opportunity for fun, education and growth. That's why we devote the vast majority of our charitable giving to youth and education. That's why we deliver communications and entertainment services that enhance the growth and joy of both children and adults. And that's why we're forever eager to learn new things and apply them to making life better and more enjoyable for our customers and communities.



Scenes from Cox Connects Day. Top: Guy McCormick. Bottom: Ashley and Alexys Russell, children of Kesha Heard (left). Ian Proser, child of Andrea Proser (right).



## It's the kid in us that wants to get our hands dirty.

Since the kid in us likes getting dirty and being active, hands-on volunteerism is an integral part of Cox's culture. Each year, we hold Cox Connects Day, a national day of service benefiting Boys & Girls Clubs of America. As an extension of our national technology partnership with the organization, every year Cox employees donate thousands of hours of service to Boys & Girls Clubs across the country.

For instance, on the most recent Cox Connects Day, 125 volunteers in Las Vegas contributed over 600 hours painting a Club's interior and improving landscaping, while volunteers from the IT department worked in the computer room.

Employees in Cleveland also refurbished a local Club, and volunteers in Pensacola, Florida, planted a garden. Rhode Island employees designed and painted a playground mural and revitalized the concession stand and locker room. Employees from Cox's Atlanta headquarters painted walkways, constructed playground benches, improved landscaping and organized a local Club's learning center.

Cox also encourages employees to volunteer as individuals and recognizes employee volunteers with the quarterly Cox Connects Champion Award. Meet some of the award's recent recipients:

### [John West, Arizona](#)

John began volunteering with the Boy Scouts of America in 2001. Between troop meetings, attending activities and serving on committees, he donates around 60 hours a month to the organization.

### [Dave Delisle, Central Florida](#)

Dave's volunteerism has a wide reach in the Ocala community. From fundraising for the local Boy Scout troop to working with the youth group at St. John's United Methodist Church, John has been a committed volunteer for over 10 years.

### [Kevin Sabins, New England](#)

Combining his interest in education with his computer expertise, Kevin volunteers at the Wawaloam Elementary School in Rhode Island by rebuilding, repairing and setting-up donated computers. He often personally funds the cost of fixing the machines.

### [Allison Briley, Roanoke, Virginia](#)

Demonstrating her commitment to local children, Allison volunteers as a Big Sister through the Big Brothers Big Sisters program. She also serves as an officer for Tomorrow's Outdoor Generation, a youth environmental education program that teaches kids about the importance of preserving the country's natural resources.

# It's the kid in us that helps make schools better.

The kid in us drives Cox's support of youth and education programs, including the donation of millions of dollars in cash and in-kind support to schools and education groups. Cox also opens the doors of opportunity and learning for thousands of students in our communities by developing local educational programs, including:

## *Preventing Drunk Driving*

Cox Arizona and Connecting with Kids educated over 150,000 local students on the dangers of drinking and driving through the program *My Voice. My Choice: Shattered* and its supporting materials.

## *Learning From Leaders*

Cox San Diego and C-SPAN created *Students & Leaders: San Diego*, a program giving high school students a chance to speak with community leaders like the mayor of San Diego about leadership and public service.

## *Internet Safety*

As an Internet provider, Cox Northern Virginia partnered with NetSmartz® and Fairfax County Public Schools for an Internet safety workshop at an elementary school. Over 400 students attended the presentation and signed an Internet safety pledge.

## *Save the Music*

Cox Oklahoma's partnership with VH1's "Save the Music" Foundation contributed over \$500,000 to restoring instrumental music programs. Additionally, Cox and the classical music organization Chamber Music

Tulsa hosted an educational concert with hundreds of elementary and middle school students in attendance.

## *Fun With Science*

Cox Las Vegas made science fun with the Las Vegas Museum of Natural History's opening of Beakman's "World On Tour" exhibit. Cox invited students from two local middle schools to preview the exhibit and conduct "Beakman-style" experiments.

## *Cable in the Classroom*

Cox is a founding member of Cable in the Classroom, a national non-profit organization that provides commercial-free programming and online resources to students, teachers and administrators in 81,000 schools. The result is enriched classroom content, visionary use of cable technologies and enhanced teaching resources.

In 2006, two educators from Cox communities won Cable's Leaders in Learning Awards, which recognize creative people making a difference in the lives of children in K-12 education. Superintendent Doris Voitier was recognized for rebuilding and reinstating the St. Bernard (La.) Public School District following the destruction of Hurricane Katrina. Boys & Girls Clubs of the Virginia Peninsula Executive Director Steve Kast was recognized for partnering with Cox to provide Internet access for children who do not have computers at home.



**cable in the  
classroom**  
Kids. Cable. Learning.

*Cox employees volunteer in schools and communities. Clockwise: Camille Goldsberry reads to students at Lake Elementary, while Jackie Cavallo volunteers at a local Boys & Girls Club. Steve Biagioni reads to students at the Waterman school.*

Scenes from the Teen Summit on Internet Safety. Teen Delegates pictured clockwise from top: Melissa Rehon, Howard Bennet, Samantha Reinbold, Majeed Khayat-Baheri and Brytani Caipa. Also pictured are John Walsh, Take Charge! spokesperson, and Representative Shelley Berkley (D-NV). (Photos by Michael Temchine/US Newswire.)



## It's the kid in us that knows parents need to take charge.

Today's mass media offer a wealth of entertainment and educational information. The curious kid in us wants to explore it all, but we know not all content is suitable for children. That's why we created Take Charge! Smart Choices for Your Cox Digital Home, a community outreach campaign that empowers parents and caregivers to manage their children's access to mass media content. The initiative strives to increase customers' awareness and use of the parental controls and filtering tools already available on their cable and Internet services.

Providing tools and resources that are easy to understand and implement, Take Charge! helps parents find great educational TV shows and web sites while setting safe boundaries around content. Program components include a comprehensive web site, a free resource guide, local workshops and tools to help parents learn how to talk to their children about appropriate TV, Internet and telephone use. Since the program began, Cox has devoted \$25 million in advertising time to teach parents to use parental controls and encourage smart choices among Cox customers and their families.

As part of Take Charge!, we invited high school students and their parents and guardians from Cox communities across the country to Washington, D.C. for a Teen Summit on Internet Safety. Moderated by Take Charge! spokesperson and *America's Most Wanted* host John Walsh, the Summit addressed the ways

teens use the Internet, including popular online networking sites. Students also suggested how to improve communication between parents and children to encourage safer use of the Internet. The teen delegates then went to Capitol Hill, where they met with elected officials from their respective states to discuss the positive and negative aspects of Internet use from a teen perspective.

To increase Internet safety on a daily basis, Cox High Speed Internet offers customers free parental controls, making it easier to track children's online activities. With these tools, parents can block inappropriate web sites, receive daily email reports of their children's web history, and limit the amount of time their kids spend surfing the Internet. Parents can also set what time of day their children have web access. With filter options for children of all ages, parents can monitor kids from elementary school to high school.



SMART CHOICES FOR YOUR COX DIGITAL HOME

# It's the kid in us that wants to help.

## Cox Employees and Customers Weather a Destructive Storm

Hurricane Katrina devastated the Gulf Coast in 2005 and left the New Orleans area with thousands of displaced citizens and billions of dollars in damage. As the largest cable TV provider in Louisiana, Cox committed to restoring our cable telecommunications system in the area as quickly as possible and to be a key partner in rebuilding the city.

To help our New Orleans employees recover and reestablish their lives after Katrina, the Cox Employee Disaster Relief Fund was created. Our employees, customers and business partners generously contributed to the Fund, and our company matched employee donations dollar for dollar, raising more than \$3 million.

Upholding our overall commitment to the New Orleans community, our parent company, Cox Enterprises, contributed \$10 million in cash and in-kind donations to the victims of Hurricane Katrina, supporting organizations such as the American Red Cross, United Way, Habitat for Humanity and Boys & Girls Clubs of America. We also partnered with Superstation WGN's "HomeTeam," a reality show that presents deserving families with a home of their own, to help rebuild a local Boys & Girls Club, an integral part of the community.

Within a year, Cox New Orleans made historic progress in taking care of its employees, customers and community in a fashion many residents said was unmatched by other local companies. As customers returned to the area, Cox employees worked constantly to reconnect their cable as soon as power crews repaired or replaced power lines. As of September 2006, more than 90 percent of Cox's network had been restored, and additional redundancy has been added to help prevent outages should future disasters occur.

*Boys & Girls Club members (next page, far right) celebrate the reopening of a Club in New Orleans that was damaged by Hurricane Katrina. Cox provided \$125,000 to help rebuild the Club and provide a new computer lab.*



Hampton Roads employees Keith White, Luz Grant, Darnell Whitfield and Vian Irving show their support during the **BandTogether** campaign for fellow employees in New Orleans. Employees throughout Cox purchased blue bands to provide a special event for co-workers in New Orleans.



#### The Kid in Us Is a Team Player

Around the one-year anniversary of Katrina, Cox launched the **BandTogether** campaign to recognize the extraordinary work and resilience of our New Orleans employees. For two weeks, Cox employees across the country recognized the efforts of our New Orleans colleagues simply by purchasing and wearing a wristband to show support. Money raised from the **BandTogether** campaign funded a special event at an area zoo for local employees and their families, giving them a chance to escape the worry and stress of rebuilding their lives.

From the dedication of our New Orleans employees and supporting efforts throughout the company, Cox's actions following Hurricane Katrina demonstrate that our company remains committed to our customers, employees and communities at all times – and particularly when it's needed most, in a crisis.







## It's the kid in us that accepts everyone.

### Committed to Diversity

The kid in us loves receiving gold stars for a job well done, which is why we're pleased *DiversityInc* recognized Cox as one of the Top 50 Companies for Diversity and one of the Top 10 Companies for African-Americans. This honor results from the importance Cox places on diversity in its culture, values and business operations. Here, diversity means understanding the perspectives, needs and priorities of all people and working to include and represent them in our business. We believe our comprehensive diversity strategy is making us a stronger, better company to work for and to do business with.

To support our diversity mission, Cox's Diversity Council champions inclusion throughout our company. While diversity is not the job of the council alone, this group provides direction and counsel to management, including providing diversity recommendations to Cox operations companywide. This group

of 15 employees is a diverse team that focuses on diversity's many forms, including (but not limited to) race, gender, religion, sexual orientation, geography and background. Their work focuses on comprehensive diversity strategies in four key areas: people, communities, supplier outreach and the products and services Cox offers.

Beyond the corporate level, diversity is an important part of our local community contributions and involvement. Annually, Cox gives millions of dollars in cash and in-kind donations to national and local organizations benefiting minorities, including \$3 million of advertising time to commemorate the Hispanic Scholarship Fund's 25th anniversary. Cox also contributes to the Latin American Association, Martin Luther King Jr. Commission, NAACP, National Council of La Raza, Chicanos Por La Causa, Urban League and United Negro College Fund, among other groups.





## What we do now that we're grown ups.

### Best Bundler

Whether it's finding new ways to deliver information on-the-go or providing excellent customer service, Cox Communications is committed to being the best choice for entertainment and communications services in the markets we serve.

The kid in us keeps things simple, and there's nothing easier than getting cable, Internet and telephone from a single service provider. In 1997, Cox pioneered the three-product bundle, and today we remain the nation's leading bundler with more than 3 million customers choosing Cox for multiple services. To strengthen the Cox bundle further, we are making mobility an integral part of future product offerings. In November 2005, we partnered with Sprint Nextel and other major cable companies to form a joint venture focused on offering a converged wireless service as part of the existing cable bundle. Through this joint venture, we will be able to offer features such as combined voice plans and mobile access to DVR set top boxes and cable content.

### Award-Winning Customer Service

It's the kid in us that likes to make people smile, so we pride ourselves on our high customer satisfaction. Cox is the only

bundled service provider to receive J.D. Power and Associates' highest honor for all three of its residential services, and our award collection continues to grow. We were presented with five J.D. Power and Associates awards in 2006 alone, including the highest honor in J.D. Power and Associates' 2006 Residential All-Distance Telephone Customer Satisfaction Study<sup>SM</sup> in the Northeast, Southwest and Western Regions. Cox also received the highest honor in J.D. Power and Associates' 2006 Residential Cable/Satellite Study in the West and Business Data Study for small/midsize businesses.

### Advanced Services

To improve our already strong package of services, Cox continues to enhance product offerings and features. Cox Digital Telephone now has more than 1.8 million subscribers who enjoy the reliability and convenience of our voice services. Through our OnDemand library, Cox Digital Cable customers now have access to more than 1,400 hours of programming and more than 400 hours of free content. We are also committed to providing the best high-speed Internet value in the broadband marketplace, and most Cox markets offer download speeds faster than any current residential DSL product.



# It's the kid in us that wants to keep our family close by.

The heart of every kid is with his or her family. That's why so many Cox employees recruit family members to work for their company. Here are a few of the family members who work together at Cox.





## Thanks to all Cox employees/former kids pictured.

### Front Cover

Stephanie Davis  
Jason Park  
Joanne Plumeri  
Alex Horwitz

### Page 2

Caroline Paul-Navaraj  
Doug Knowland

### Page 3

Melissa Williams  
Mary Huff  
David Williams

### Page 5

Sheriah Johnson

### Page 7

Al Briggs

### Page 14

Jermica Curry

### Page 15

*Clockwise (from top right)*

Dianne Earley  
Raja Wessel  
Parker Reed  
Alfredo Elias-Calles

### Page 16

Kathy Payne  
Airrion Lytle  
Linda Tabor-Nichols

### Page 17

Christy Bowen

### Pages 18 and 19

Paul Crevoisier  
Miguel Crevoisier  
Percy Crevoisier  
Luis Crevoisier  
Dianne Hunter  
Andrea Futrell  
Laura Cruz  
Marisa Reiter

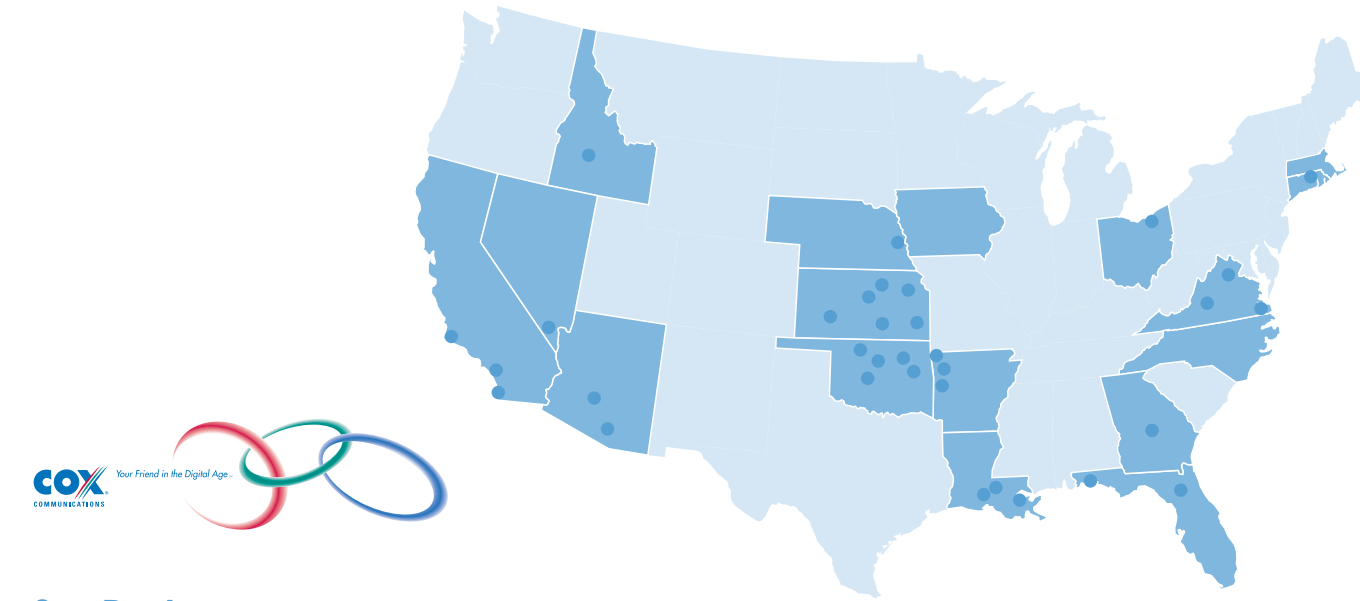
### Page 20

Garnett Campbell  
Peter West

### Back Cover

Angela Semeraro  
Todd Stanley  
Isabel Flores

## About Cox



## Our Business



## Our Communities

Following is a list of Cox's major operations.

### Arizona

Arizona operation includes Phoenix, Tucson, Sierra Vista and nearby areas

### Arkansas

Rogers/Bentonville, Fayetteville/Springdale and Fort Smith

### California

Orange County/Palos Verdes  
San Diego  
Santa Barbara

### Florida

Central Florida (Gainesville, Ocala and nearby areas)  
Gulf Coast (Pensacola, Ft. Walton Beach and nearby areas)

### Georgia

Middle Georgia (Macon, Warner Robins and nearby areas)

### Idaho

Sun Valley

### Kansas

Kansas operation includes Dodge City/ Garden City, Manhattan/Junction City, Salina, Southeast Kansas, Topeka, Wichita and nearby areas

### Louisiana

Baton Rouge  
Lafayette  
New Orleans

### Nebraska

Omaha (including Council Bluffs, Iowa)

### Nevada

Las Vegas

### New England

New England operation encompasses Rhode Island and portions of Connecticut and Massachusetts

### Ohio

Cleveland area

### Oklahoma

Oklahoma operation includes Oklahoma City, Tulsa, Enid, Muskogee, Stillwater, McAlester and nearby areas

### Virginia

Hampton Roads (including a small portion of North Carolina)  
Northern Virginia (Fairfax County and Fredericksburg)  
Roanoke

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