



Arizona Media Kit 2008

COX ARIZONA MEDIA KIT

Table of Contents

Cox Communications history	1
More about Cox.....	2
Cox Communications Inc.	
Cox Communications Arizona	
Cox Communications Economic Impact	
Cox Media	
Cox Business	
Cox Arizona products and services.....	4
Cox Services	
Cox Digital Cable	
Cox Digital Video Recorder	
Cox High Definition Television	
Cox Digital Telephone	
Cox High Speed Internet	
The Cox Bundle	
Cox's commitment to service	6
Cox's commitment to diversity	7
Cox7 - AZ.....	8
Sports	
Education	
Special Events	
Cox Charities and volunteers	9
Cox Charities	
Cox Charities Contributions	
Cox Charities 2007 Grant Recipients	
Cox Services in Arizona Schools	
Cox Volunteers	
Cox Conserves	11
Cox contacts.....	12



COX COMMUNICATIONS HISTORY



James M. Cox is seen here as Ohio's first three-term governor campaigning for the 1920 Democratic candidacy for President.

- 1898** Cox Enterprises is founded by former schoolteacher and reporter James M. Cox with the purchase of The Dayton Evening News
- 1920** James M. Cox becomes Ohio's first three-term governor and the 1920 Democratic candidate for President of the United States with running mate Franklin D. Roosevelt
- 1964** Cox Broadcasting Corporation is established as a public company trading on the New York Stock Exchange
 - American Cable Television builds out to parts of Paradise Valley behind Camelback and Mummy Mountains as a TV reception service
- 1970** American Cable Television builds out to Fountain Hills behind McDowell Mountain as a TV reception service
- 1979** Building continues on a Valley cable system, first in Tempe and Chandler (American Cable Television), followed by Phoenix
- 1981** A Tucson cable franchise is awarded to Cox, then sold in mid-1980s and reacquired by Cox in 1998
 - American Cable Television operation begins selling and inserting local advertising on its channels
- 1984** Cox Broadcasting becomes Cox Communications, Inc.
- 1985** Cox Communications merges into Cox Enterprises, Inc.
- 1989** Phoenix system acquires Republic Cable in Glendale, Peoria and other West side communities (Dimension Cable)
- 1995** Cox Communications enters Phoenix market with the acquisition of Dimension Cable
 - The local Phoenix provider name changes from Dimension to Cox
- 1997** Cox acquires Insite Communications, including Gilbert and smaller West Valley cities, and launches high speed Internet and digital telephone in Phoenix
- 1999** Cox launches digital cable in Phoenix
- 2000** Steve Rizley is named vice president and region manager, Cox Arizona
 - Cox Business (commercial sales) is established

2002 Cox launches high definition television (HDTV) in Phoenix

2003 Cox systems in Phoenix and Southern Arizona integrate into one

Cox Arizona introduces digital video recorder (DVR) in Phoenix

Cox reaches milestone of one million service subscribers

Cox Arizona launches digital telephone throughout the entire service area in Tucson, making it the first full-market launch of phone service in Cox history

Cox Media in Arizona becomes first in nation to launch "Interactive" - a Cox digital cable feature allowing advertisers to further customize commercials

2004 Cox launches HDTV and DVR in Southern Arizona

Cox Arizona reaches a milestone by contributing nearly \$1 billion to the Arizona economy

Cox Communications' combined viewership of cable networks in Phoenix exceeds combined viewership of local broadcast stations in Cox cable homes Source: Nielson Media Research

2005 Cox teams with the city of Tempe to launch the nation's first citywide wireless network: the city of Chandler follows

2006 Cox Arizona acquires Cable America expanding its footprint in Arizona and acquires 35,000 new customers in Mesa, Florence, Wickenburg, Queen Creek, Coolidge and Gila Bend

Arizona Governor Janet Napolitano signs the Cable Customer Tax Relief Act marking the first successful state-based effort to streamline old, outdated cable licensing laws

2008 Cox Arizona launches On DEMAND in the city of Scottsdale, with rollout continuing statewide in Cox markets throughout the year

Arizona Gov. Janet Napolitano signs Cable Customer Tax Relief Act, 2006.



MORE ABOUT COX

COX COMMUNICATIONS, INC.

Cox Communications is the third largest cable provider in the nation and a multi-service broadband communications and entertainment company with more than 6 million total residential and commercial customers and more than 22,000 employees



nationwide. Cox offers an array of advanced digital video, high-speed Internet and telephony services over its nationwide IP network. Cox's company

vision is to be the most trusted provider of communication and entertainment services in America. Cox Communications' parent company is the Atlanta-based Cox Enterprises Inc. Cox was named one of the top 50 companies for diversity by DiversityInc. and awarded the top employer in the cable industry in 2006 by Cable World Magazine. More information about Cox Communications is available at www.cox.com. Additionally, Cox Communications owns and operates the [Travel Channel](#).

COX COMMUNICATIONS ARIZONA

Cox Communications serves nearly 3 million residential and business product subscribers in Arizona (a product subscriber represents an individual service purchased by a customer). In metro Phoenix, Cox serves approximately 2.5 million product subscribers. In Southern Arizona, Cox serves approximately 400,000 product subscribers. Cox's 18,000-mile hybrid fiber coaxial cable network throughout Phoenix and Southern Arizona provides homes and businesses with digital television, high speed Internet, home networking, high definition television and digital telephone service. Cox Arizona offers integrated wireless services too. During the past four years, Cox has topped 10 J.D. Power and Associates' studies of customer satisfaction. More information about Cox Arizona is available at www.cox.com/arizona.



COX COMMUNICATIONS ECONOMIC IMPACT

Cox Communications contributes more than \$1 billion to the Arizona economy through its operations and construction activity.

Cox Communications:

- Creates jobs for more than 3,200 residents, with a 2006 combined payroll (including benefits) of \$180 million
- Provides nearly 3 million voice, data, and video services to more than one million homes and businesses across Arizona
- Purchases more than \$100 million in local and regional goods and services annually
- Generates more than \$91 million in taxes and fees to city, county and state governments
- In 2006 and 2007, Cox invested millions of dollars in expanding and improving Arizona's voice, data and video delivery infrastructure, ensuring that Cox residential and business customers have access to cutting edge communications technology

COX MEDIA

[Cox Media](#), a wholly owned subsidiary of Cox Communications Inc., offers national and local cable advertising solutions in more than 30 markets across the United States and in Arizona sells advertising time on 85 cable networks statewide. The first to commercially deploy digital program insertion and on-demand advertising, Cox Media uses advanced research and media planning, customized promotions, and state of the art commercial production to help businesses connect with their audiences. Products include 30-second commercials on national cable networks, local news and sports channels; video on demand; interactive overlays; and GoScout HOMES, a real estate product combining on-air and online advertising opportunities. Unique advertising tools available for Cox Media clients include research, marketing and promotions opportunities, commercial production and Interactive messaging. Targeting viewers geographically is a major advantage Cox Media provides for its customers. Using Cox Communications' network grid, our clients' commercials can be scheduled in specific geographic zones, so advertisers can reach customers where they live, shop and buy. Cox Media has won a national Cable Advertising Bureau award each year for the past two years in the "commercial production" category.



continued...

MORE ABOUT COX

COX BUSINESS

[Cox Business](#) offers flexible connectivity options to businesses in Arizona — from one-person offices to large organizations with hundreds of employees. Cox Business offers a complete line of telephone, high speed Internet, transport and high quality video solutions delivered utilizing the Cox fiber optic network. Cox is a facility-based provider – we own, manage and maintain our network separate from other communications providers.



Cox Business received the highest honor in J.D. Power and Associates' 2006 Major Provider Business Telecommunications Services

StudySM – Data for highest customer satisfaction among small/midsize business data service providers in the nation. In 2007, Ranking Arizona Magazine named Cox Business the number one long distance telephone provider in the state, for the fourth year in a row.

A few of the Arizona businesses that rely on Cox Business products for one or more of their telecommunications needs are Go-Daddy, University of Phoenix Stadium, Maricopa Community Colleges, the Barrett-Jackson Auction Company and the Arizona Cardinals. Cox Business' services include:

- A full range of voice services, including local, long distance and high capacity telephone lines
- Cox offers broadband Internet access for businesses with a few or thousands of employees
- Cox telework services provide a wide array of Internet bandwidth options and seamless high speed access to a corporation's network from employees' homes
- Transport services for businesses requiring dedicated point-to-point voice, data and video services

COX ARIZONA PRODUCTS AND SERVICES

COX SERVICES

Cox offers a full suite of communications products and services including Cox Digital Cable, Cox High Speed Internet and Cox Digital Telephone. Cox offers bundled services, which allow customers who use multiple products to take advantage of a price break and the convenience of one bill each month.

COX DIGITAL CABLE

Cox Digital Cable uses digital technology and an advanced fiber optic network to deliver 100% digital quality video and music channels. Cox offers local channels at no additional cost, exclusive local programming on Cox7 and the AZ News Channel. With Cox Digital Cable, you get access to more than 300 channels

COX Digital CableSM of sports, movies and award winning original series on premium movie channels, plus an on-screen interactive program guide that let's you search by title, time and theme. Cox Digital Cable also offers parental control features and includes exciting new services, such as high definition television (HDTV) and digital video recorder (DVR).

Cox Digital Cable also has a tier – Paquete Latino - specifically targeted to the Latino population. It contains an array of channels in Spanish, including Galavisión, Azteca, TOON Disney en Español, CNN en Español, ESPN Deportes, and Discovery en Español.

COX DIGITAL VIDEO RECORDER (DVR)

The Cox DVR gives customers unprecedented control of their television viewing. With a DVR, Cox customers can pause, rewind and record live TV, and record two programs simultaneously. The DVR allows customers to:

- Automatically record programming
- Record an entire series
- Create instant replay of live television with the 8-second instant-back button and slow motion features
- Record an average of 50 hours of TV content using an 80GB hard drive
- Watch two channels at the same time using the built-in "picture-in-picture" feature
- Record in high definition with a Cox HD/DVR

COX HIGH DEFINITION TELEVISION (HDTV)

Cox offers high definition programming with a true high definition picture to customers. Cox's HDTV subscribers enjoy a variety of HD channels, including National Geographic HD, HBO HDTV, Discovery HD Theater and ESPN HD. Cox's HD product includes:

- Free HD programming, including local broadcast stations not offered by satellite TV
- Interactive program guide
- Cox's HD/DVR, which allows customers to record HD programming

COX DIGITAL TELEPHONE

Cox has been offering its customers in Arizona clear, reliable digital telephone service since 1997, through the use of a statewide fiber optic network, the same lines that bring customers high speed Internet and digital video. Cox Communications is the

COX Digital Telephone[®]

largest cable telephony provider in the nation, and 2007 marked the fifth consecutive year that Cox's residential telephone service ranked highest in overall customer satisfaction in the J.D. Power and Associates' Residential Telephone Customer Satisfaction Study for the Western Region. The study measures customer satisfaction with both local and long distance telephone service. The benefits of receiving Cox digital telephone and long distance include:

- A variety of packages including local, long distance (domestic and International) and calling features
- "Cox Phone Tools" - a service offered to Cox High Speed Internet and Cox Digital Telephone customers that allows users to visit the Internet to log into their account and listen to home telephone messages, change the outgoing message, see who has called, forward phone calls and save voice messages on a PC
- A full range of calling features including caller ID, call waiting, call forwarding and voice mail

continued...

COX ARIZONA PRODUCTS AND SERVICES

COX HIGH SPEED INTERNET (HSI)

Cox HSI allows customers to experience downloads more than 400 times faster than dial-up. Customers connect to Cox HSI via hybrid fiber coaxial cable lines and a national backbone.



Cox Arizona is the state's largest Internet service provider.

COX High Speed InternetSM

In 2007, Ranking Arizona Magazine awarded Cox Arizona the number one Internet service provider for the sixth year in a row. Also in 2007, Cox received PC Magazine's Readers' Choice Award for high speed Internet service provider for the 4th time in five years. Cox HSI includes:

- "Always-on" Internet connection
- Seven different e-mail accounts
- Web mail – anywhere, anytime e-mail access
- Customer care 24-hours a day, seven days a week
- PowerBoost™ technology that gives a burst of speed for downloading music, photos, videos and more
- Free Internet security features, such as anti-virus, firewall, parental controls, pop-up blocker, anti-spyware and spam blocker
- Available add-on home networking service to access Internet either wired or wireless from multiple computers in your home using a single cable modem

THE COX BUNDLE

Cox offers "the bundle" to all of its customers, which means multiple services delivered via one fully integrated network. In 1997, Cox was the first company to deliver a three-product

COX BundleSM bundle of telephone, high-speed Internet and cable television over a single broadband network. To

date in 2008, Cox is the only bundled service provider in Arizona to receive J.D. Power and Associates' highest honor for all three of its services – telephone, video and high speed Internet. Customers who sign up for the bundle receive the following benefits:

- One phone number to call customer service for questions regarding any service offered in the bundle
- A convenient single bill if the customer chooses
- Cox customers receive a discount when they subscribe to more than one Cox service, saving roughly \$150 a year by subscribing to all three Cox services

COX'S COMMITMENT TO SERVICE

At Cox, we offer the most technologically advanced and reliable products and services in the telecommunications industry. Our goal is to be the most trusted provider of communication and entertainment services in America. The Cox team of employees is widely regarded as industry leaders, having earned multiple distinctions in customer satisfaction. Cox Arizona has a long history of outstanding achievements, award winning products and services and corporate involvement in the communities we serve. Here are some highlights:

- Cox has been named the number one Internet service provider by Ranking Arizona Magazine every year since 2003



- P.C. Magazine's Readers' Choice Award was given to Cox High Speed Internet in 2003, 2004 and 2005 and 2007



November 20, 2007

- Cox has a history of winning the highly competitive and much coveted J.D. Power and Associates awards. Established in 1968, J.D. Power and Associates is a global marketing information firm that conducts independent and unbiased surveys of customer satisfaction, product quality and buyer behavior. Cox is proud to have been chosen by J.D. Powers in the following categories:

- In 2003, Cox Arizona ranked the top service provider of residential local telephone service in the West, and highest in Arizona long distance providers among mainstream users.

- In 2004, and for the second consecutive year, Cox's residential local telephone service ranked the highest in overall customer satisfaction in the Western region and in a separate study, Cox's bundled customers nationwide also ranked Cox highest for customer satisfaction.
- In 2005, Cox high speed Internet was honored for customer satisfaction among high speed Internet providers.



- Cox Communications received the highest honor in the West in J.D. Power and Associates' 2005 Residential Local and Long Distance Telephone Customer Satisfaction StudySM.

- In 2006, J.D. Power and Associates ranked Cox highest in Business Data Study for customer service to small/midsize businesses and again awarded Cox the highest honor in residential all-distance telephone customer satisfaction in the Northeast, Southwest and Western Regions. Cox also became the only bundled service provider in Arizona to receive the highest honor for video, telephone and high speed Internet services.

Disclaimer: Cox Communications received the highest numerical score among telephone service providers in the West in the proprietary J.D. Power and Associates 2005-2007 Residential Regional Telephone Customer Satisfaction StudiesSM. 2007 study based responses from 11,911 consumers measuring 6 providers in the West (AZ, CA, CO, IA, ID, MN, MT, ND, NE, NM, NV, OR, SD, UT, WA, WY) and measures opinions of consumers who received their local and long distance service from one provider. Proprietary study results are based on experiences and perceptions of consumers surveyed between April-May 2007. Your experiences may vary. Visit jdpower.com.

PC Magazine Readers' Choice Award Logo is a trademark of Ziff Davis Publishing Holdings Inc. Used under license.

COX'S COMMITMENT TO DIVERSITY



Cox Communications is so committed to diversity, it's not just something the company talks about, it's how we do business. Diversity is truly a business priority throughout our company, including areas of recruitment, hiring and employee development, supplier

outreach, community support and the products and services we offer our customers.

Cox is a founding member of the Diversity Leadership Alliance, a nonprofit organization whose membership represents diverse businesses in the Valley, with the purpose of providing education and consulting opportunities to organizations and individuals interested in building an inclusive community.

Cox has a history of recognition for advocating diversity in its workforce.



Cox Arizona field technicians deliver local customer service to Cox subscribers statewide. Photography by Duane Darling.



Cox Arizona senior vice president and general manager Steve Rizley accepts the Whitney M. Young Jr. corporate award, March 2007.

- In 2006, Cox Communications received the Arizona Society for Human Resource Management Workforce Diversity Award - the largest and most prestigious workforce diversity award in Arizona. Cox won in the "large company" category for its commitment to diversity
- In 2006 and 2007, DiversityInc. listed Cox in the top 50 companies for diversity in their workforce. Cox Communications ranked 32nd in 2006 and moved up to number 25 the following year
- In 2007, the Greater Phoenix Urban League bestowed Cox Communications with the corporate award at the 43rd annual Whitney M. Young, Jr. Awards event, where individuals and corporations were awarded for their commitment to the ideals and principles of diversity and inclusion

COX7 - AZ UNIQUE, LOCAL PROGRAMMING

Cox is dedicated to providing unique, award winning local programming found exclusively on [Cox7](#). Cox Arizona has received several prominent broadcasting awards, such as the “Rocky Mountain Emmy” for best live sports broadcast. Some of the programs offered solely to Cox Arizona customers on Cox7 - AZ include:



SPORTS

FBR Open - For the past 10 years, Cox Communications and the [FBR Open](#) have partnered to bring you the best PGA tournament that golf has to offer, which typically attracts crowds of about 500,000 to the Tournament Players Club (TPC) in Scottsdale. Cox7 airs the FBR Open preview show, which features exclusive interviews with defending champions and other golf professionals and a post show wrap-up. Cox Business is also proud to be the exclusive telecommunications provider to the TPC, with more than 21 miles of cable, approximately 400 phone lines and about 200 televisions throughout the course and corporate village.

High school football – The Cox7 sports team brings Cox customers the very best in high school athletics. For more than 25 years, Cox Arizona has been exclusively broadcasting Arizona Interscholastic Association (AIA) high school football games live on Cox7 statewide. High school football programming includes: ‘Game of the Week,’ weekly playoffs and the football championships. To learn more about high school football on Cox7 please visit the [high school football Web page](#). In addition to high school football, Cox7 brings viewers AIA volleyball, softball and baseball.

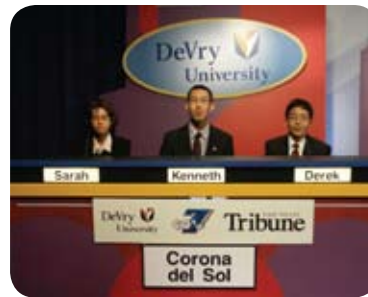


Cox7 - AZ provided live coverage of the 2007 High School Football Division Championships.

Other high school sports – Cox7 is proud to offer the AIA’s high school soccer, which made its debut on Cox7 in 2007. If you like March Madness, then it’s good to know Cox7 is home to the basketball championships where the top teams, top players and the top high school coaches square off to decide who is number one and you can watch all the action on Cox7. And that’s not all, Cox7 brings you the AIA state championship wrestling tournament and high school volleyball championships.

EDUCATION

Everyday Heroes – Cox and the AIA have partnered since 2003 to recognize outstanding students, teachers and high school officials from across the state at a black-tie event each year called [Everyday Heroes](#). The gala is taped before a live audience every year at the Orpheum Theater in Phoenix and broadcast live on Cox7 statewide. To date, Everyday Heroes has granted approximately \$200,000 in scholarships, cash, grants and prizes to recipients and finalists.



The three-student team from Tempe’s Corona del Sol High School won the championships in the inaugural year of “Brainstorm.”

Brainstorm TV quiz show – This unique TV game show features Arizona high school students facing off against one another, as part of their school team, to demonstrate academic prowess. The “Jeopardy”-style quiz show made its debut in 2007 and aired weekly on Cox7 from the kickoff round in January through the championships

in May. Three students represent each of the high schools and answer questions derived from a standard high school curriculum. Students on the winning team take home a laptop computer, \$500 in Cox services and the winning school receives a \$1,000 grant.

AZ ‘After the Bell’ - This 30-minute magazine format show airs weekly on Cox7 and takes viewers onto high school campuses around Arizona to showcase clubs, sports and activities that take place ‘after the bell.’ The show features the positive side of Arizona high school life and often highlights teachers, administrators, students and families. After the Bell is dedicated to informing viewers about the extracurricular ways that students are helping each other, reaching out to their communities, promoting healthy lifestyles and celebrating academic achievements.

COX CHARITIES AND VOLUNTEERS

COX CHARITIES

Cox Communications is committed to supporting the communities it serves. In 1996, the [Cox Charities](#) foundation was created with two main goals in mind – granting funds to nonprofit organizations and mobilizing Cox employees to give to local charities.



The West Valley Child Crisis Center was a 2007 Cox Charities grant recipient. Development director Nancy Smith accepted the \$4,500 grant at the Cox Charities picnic in Phoenix.

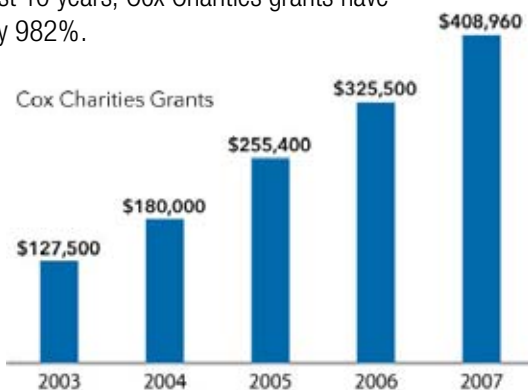
Cox Charities raises funds through employee contributions and fundraising events, such as golf tournaments, auctions and community partnerships with organizations such as Arabian Horse Association of Arizona, Celebrity Fight Night, Tempe Music Festival, Scottsdale League for the Arts and Thunderbirds Charities.

In 2007, Cox Charities awarded more than \$300,000 in grants to nonprofit agencies supporting youth education in the greater Phoenix and Southern Arizona communities, bringing the total amount of donations granted since its inception to more than \$1.5 million. To learn more about Cox's giving history you can download our [2007 community involvement report](#).

COX CHARITIES CONTRIBUTIONS

Cox Charities granted \$408,960 to community organizations in 2007, a 26% increase over 2006.

Over the past 10 years, Cox Charities grants have increased by 982%.



COX CHARITIES 2007 GRANT RECIPIENTS

- A & A Cottages
- A Stepping Stone Foundation
- Aid to Adoption for Special Kids
- Arizona Cities in Schools (Communities in Schools of Arizona)
- Arizona Musicfest (Desert Foothills Musicfest)
- Arizona Science Center
- Arizona Theatre Company
- Arizona United Spinal Cord Injury Association
- Arizona's Children Association
- Association for Supportive Childcare
- Autism Spectrum Alternative Program
- Best Buddies Arizona
- Big Brothers Big Sisters of Tucson
- Black Theater Troupe
- Boy Scouts of America — Grand Canyon Council
- Boys & Girls Clubs of Greater Scottsdale
- Boys & Girls Clubs of Metropolitan Phoenix
- CASA Center for Prevention of Abuse & Violence
- Challenger Learning Center of Arizona
- Child & Family Resources
- Child Crisis Center — East Valley
- Childsplay Arizona
- Community Bridges
- Crisis Nursery
- Desert Botanical Garden
- El Rio Health Foundation
- Epilepsy Foundation
- FIBCO Family Services
- Florence Crittenton
- Foster Angels of Arizona Serving Together (FAAST)
- Foundation for Blind Children
- Fountain Hills Community Theater
- Free Arts of Arizona
- Girl Scouts Arizona Cactus-Pine Council
- Growth Improvement for Female Teens (GIFT)
- Homeward Bound
- Improving Chandler Area Neighborhoods (ICAN)
- Jewish Family & Children's Services
- Jobs for Arizona's Graduates (JAG)
- Junior Achievement of Arizona
- Kids At Hope
- LATCH School
- Life Sentence
- Make Way for Books
- Mercy Housing Southwest
- National Engineers Week Future City Competition
- New Life Center
- Partners for Paiute

continued...

COX CHARITIES AND VOLUNTEERS

- Peer Solutions
- Phoenix Youth at Risk
- Red Cross
- San Miguel High School
- Save the Family Foundation of Arizona
- Scottsdale Center for Performing Arts
- Southern Arizona Aids Foundation
- Southwest Human Development
- StandUp for Kids
- Teen Lifeline
- Tempe Community Council
- The Phoenix Symphony Guild Association
- The Salvation Army
- Tucson Alliance for Autism
- Tucson Jazz Society
- U MOM New Day Centers
- Valley of the Sun YMCA
- Valley Teen Leadership
- Valley Youth Theatre
- Voices: Community Stories
- Volunteer Center of Maricopa County
- West Valley Child Crisis Center
- Wickenburg Cultural Organization
- Youth on Their Own

COX SERVICES PROVIDED TO ARIZONA SCHOOLS

Cox Communications provides complimentary cable television service and high speed Internet access to schools and libraries in our service areas. Cox Arizona provides complimentary cable connections to more than 600 K-12 schools throughout the state, as well as a \$1,000 technology grant to each school to help offset the cost of installation. Through Cox's commitment, Cable in the Classroom provides access to 500+ hours of educational programming per month, provided by more than 30 cable networks such as the Discovery Channel, A&E, The History Channel and the Weather Channel. The programming provided each month is commercial-free and geared toward providing teachers with curriculum-rich resources that inspire learning.

COX VOLUNTEERS

Cox Arizona is proud to have a legacy of generous employees who give of their time, money and passion to their local communities in a number of ways. In 2007, Cox Arizona employees pledged more than \$400,000 to local charities, including United Way, Cox Charities, Chicanos Por La Causa and many others. In addition, Cox employees generously give of themselves through volunteerism and other donations and programs.

For example, "Cox Connects Day" is a day each year when Cox employees give back to a local Boys & Girls Clubs. Cox Arizona has a history of supporting local Boys & Girls Clubs and this day of volunteerism is a great extension of our partnership.



Cox Connects Day 2007: Cox Arizona employees volunteer with activities at the Boys and Girls Clubs of Scottsdale.

Cox Arizona also strives to be an Arizona "employer of choice." Cox selects one employee each quarter who has contributed more than 24 hours to a local school or charity during that quarter. The so-called "Cox Community Champion" receives a \$1,500 donation from the company to a charity of the employee's choice and in their name. They are also featured in a 30-second promotional commercial highlighting their commitment to the community that runs on Cox cable networks in Arizona.

Cox Arizona employees give their time and leadership skills to their communities by sitting on various boards for nonprofits. Cox Arizona is proud to have an employee who was appointed to the Phoenix Planning and Zoning Commission in 2007. Cox leaders are proud to serve on boards such as Chicanos Por La Causa, the Boys and Girls Club of the East Valley, the Valley of the Sun United Way, Habitat for Humanity Valley of the Sun Chapter, the Better Business Bureau and the Phoenix Theatre among others.

In addition, Cox Arizona's vice president and region manager [Steve Rizley](#) is serving as the 2007/2008 chairman of the board of directors of the Greater Phoenix Chamber of Commerce. Cox Arizona's vice president of community relations and televideo [Ivan Johnson](#) serves as chairman of the board of directors of the Arizona State Chamber of Commerce.

You can find more information about the Cox Arizona leadership team, including photos and biographies by visiting the [Cox Arizona newsroom](#).

COX CONSERVES

COX IS CLEARING THE AIR BY GOING GREEN



In 2007, Cox Communications Arizona focused on many environmentally friendly programs including teleworking and 'green' enhancements to our fleet.

The telework initiative involved implementing technology allowing call center agents to work from home. The overall objective was to optimize the number of employees working from home so that Cox Communications can positively contribute to the environment and economic development of the communities we serve.

Cox's fixed asset management team is also playing a role in going green with the Arizona fleet operation. In 2007 they tested three environmentally friendly vehicles — the Mercedes Smart Car, Honda Fit and Ford Escape Hybrid.

While all three vehicles have their advantages, the Smart Car definitely garnered the most attention throughout the year with its unique design and size. It was decked out in the Cox logo and artwork and has been showcased at Cox events throughout the year.

Approximately 14% of our fleet is retired each year, so part of the fixed asset management's job is to evaluate what type of new vehicles will be brought in to replace the ones that will be retired. As testing of these new environmentally friendly vehicles continues, the team will also look at other options to operate smarter and "greener." In 2007, Cox installed GPS devices in newer vehicles to cut back on the driver's navigational miles and save gasoline.

LEADING THE GREEN REVOLUTION

Through various energy saving and sustainable power generation measures, the goal of Cox Conserves is to eliminate 20% of our greenhouse gas emissions over the next decade.

Cox's efforts to be more environmentally friendly will encompass changes to our fleet of vehicles and to our facilities around the state including:



- Water conservation and other means of environmentally friendly compliances
- Energy efficiency and alternative source of energy technologies
- Incrementally replacing all small-to-mid size vehicles with fuel efficient technology — switching to hybrid model vehicles with a fuel efficiency of at least 35-38 miles per gallon
- Incorporate a global positioning system (GPS) into new vehicles for reduced fuel costs associated with dispatching customer response vehicles

COX CONTACTS

Metro Phoenix

Customer service, technical support, billing
623-594-1000 or 1-800-234-3993
Web site: www.cox.com/phoenix

Southern Arizona

Customer service, technical support, billing
520-884-0133 or 1-888-751-9138
Web site: www.cox.com/tucson

MEDIA CONTACTS

Andrea Katsenes

Director of Media Relations
(623) 328-3272
E-mail: andrea.katsenes@cox.com
Cox Communications, Inc.
1550 W. Deer Valley Road
Phoenix, AZ 85027

Linda Nofer

Sr. Media Relations Specialist
(623) 328-3267
E-mail: linda.nofer@cox.com
Cox Communications, Inc.
1550 W. Deer Valley Road
Phoenix, AZ 85027

Michael Dunne

Director of Media Relations, Southern Arizona
(520) 867-7479
E-mail: michael.dunne@cox.com
Cox Communications, Inc.
1440 E. 15th Street
Tucson, AZ 85719