



On DEMAND (OD) is Cox's brand for video on demand service. This technology from Cox Communications gives digital cable customers access to Over 2,300 hours and over 7500 unique titles of movies and content from some of cable's most popular networks, as well as programming unique to the On DEMAND library. More than 70 percent of the titles are available for free via FreeZone.

On DEMAND Quick Facts:

- **Cox On DEMAND is available at no additional cost** to Cox Digital Cable subscribers.
- **No additional equipment is necessary** – customers use their existing digital receiver - and there is no monthly service charge.
- **Cox's On DEMAND library** consists of new release hit movies, classic movie library, independent and foreign titles as well as over 20 hours of movies available in high def.
- **Cox On DEMAND's FreeZone** offers free programming categories including music, free movies, kids, sports, comedy and variety from some of cable's most popular networks. Thousands of titles are available at no charge.
- On DEMAND offers something for everyone with **additional subscription packages including** here! On Demand, Howard TV, Howard Stern's On Demand channel, WWE 24/7 and Anime Network on Demand for a low monthly fee. Fees vary.
- **On DEMAND is not available through satellite providers.** Satellite companies don't have the capability to offer interactive services like On DEMAND. Instead, they push a limited amount of content to customers' DVR units and then charge customers when they access this content.
- **HBO on Demand, Cinemax on Demand, Showtime on Demand and Starz on Demand.** Satellite companies can't offer the incredible convenience of watching your favorite HBO series or Starz movie on your schedule. Access to your premium On DEMAND content is FREE with your subscription.
- **With OD, customers are able to pause, fast forward and rewind content**, just as they would if they were watching a DVD. On DEMAND provides the ultimate convenience, whether it's a spontaneous movie night, catching up on missed episodes of cable favorites or trying new programs – it's all available via the Cox Digital Cable receiver.

Frequently Asked Questions:

What is On DEMAND?

On DEMAND (OD) is a way to access movies and other video programming via a digital cable receiver. With OD service, customers use the existing Cox Digital Cable remote control to select from hundreds of movies and other programming - controlling your selection with full DVD-like functionality.

Do customers need to purchase or lease any new equipment to access On DEMAND from Cox?

Customers can access all On DEMAND content via the Cox Digital Cable receiver. With no equipment to buy and no monthly service fee, On DEMAND from Cox Communications offers the latest in convenience and innovative technology to our digital cable customers.

How much does On DEMAND cost?

Many programs in the On DEMAND library are available to Cox Digital Cable subscribers at no additional cost, while movies generally cost \$1.95-\$5.95. Special programs, such as concerts or sporting events, will be available at higher price points. Movies and events are available for a 24-hour rental window. Customers may also choose to subscribe to special On DEMAND packages from here! On Demand, Anime Network on Demand, Howard TV, Howard Stern's On Demand channel or WWE 24/7 for a monthly fee. Digital customers who already subscribe to HBO, Showtime, Cinemax and Starz automatically have access to the On DEMAND libraries associated with each channel at no additional cost. All content available in the FreeZone is free.

Is On DEMAND or Video on Demand service available from a satellite provider?

No, the specific technology that makes On DEMAND possible isn't compatible with satellite technology. Some satellite video providers offer services they like to call "on demand," but they generally don't deliver the full range of choice and control available through Cox's On DEMAND service.