



High Definition Service is available from Cox via a high-definition capable digital receiver or CableCARD. Cox also offers an HD-capable Digital Video Recorder. The service is available in all Cox markets.

## HDTV QUICK FACTS

### • Cox offers HD programming at no additional charge.

In addition to having the quality HD channels consumers want, with more slated to launch in 2008, Cox Digital Cable offers HD benefits unmatched by the satellite and the phone companies.

### • Cox offers a wide selection of high def channels including\*:

- Local broadcast stations like ABC, NBC, CBS, Fox and PBS
- Sports Channels including ESPN HD, ESPN 2 and Versus/Golf
- Channels with great movies including Universal HD, TNT HD and MOJO
- Other cable favorites including Discovery HD Theater, Discovery Channel, MHD, TBS and A&E Food Network and National Geographic
- Premium networks like HBO, Showtime, Cinemax and Starz
- Additional regional or local channels

*\*Carriage varies by market.*

### • HD movies On DEMAND are available with Cox Digital Cable

HD movies are now available On DEMAND allowing customers to watch movies in high-definition any time from the comfort of their home.

## Frequently Asked Questions:

### What do customers need in order to enjoy High Definition Service from Cox?

Customers first need to have an HDTV (an HD monitor, at minimum). Cox customers then lease an HD receiver from Cox for the same price as a regular digital receiver. Customers may also use a CableCARD to access high-definition cable channels.

### Because someone purchases an HDTV, does that mean they will automatically receive high def programming?

No. Most customers need an HD receiver connected to their HDTV to receive HD channels. Even sets with an integrated HD tuner enabling one to pick up over the air local HD signals will need some equipment to receive the HD signals – in this case, an HD antenna attached to their roof. A much simpler way to get a wider selection of HD programming is through a cable provider like Cox.

### What does a customer need from Cox to get access to high def programming?

The consumer simply needs to lease an HD receiver or CableCARD from Cox.

### How much does it cost to lease an HD receiver from Cox?

It typically costs around \$5 per month to lease an HD receiver – that's the same price as a digital receiver. CableCARDS are available for about \$3 per month.

### How much does Cox charge for high def programming?

Cox makes HD channels available to our customers at no additional monthly programming charge. Customers only need to lease the HD-capable receiver for about \$5 per month. Customers must subscribe to the linear channel to receive the HD content.

### Does Cox offer the option of a DVR capable of recording in HD?

Yes - To capture HD programming, customers only need an HD-enabled DVR from Cox which they can lease for the same price as an HD or digital receiver. Prices vary by market.